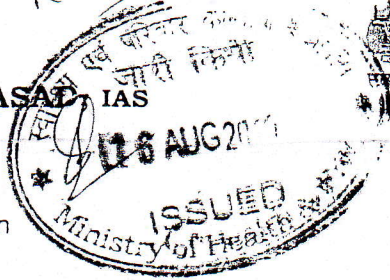




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भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली - 110108

GOVERNMENT OF INDIA  
MINISTRY OF HEALTH & FAMILY WELFARE  
NIRMAN BHAVAN, NEW DELHI - 110108

D. O. No. 14011/5/2010-NMBS

Dated the 9<sup>th</sup> August, 2010

Dear *Sri Dadoo,*

The Ministry of Health and Family Welfare appreciates the efforts made by the States in promoting Institutional Delivery through Janani Suraksha Yojana (JSY). Our next step is to ensure that we also provide quality services to the pregnant women. In order to provide and maintain quality of services, it is necessary to obtain feedback from the JSY beneficiaries.

To establish a mechanism for quick contact with beneficiaries it is essential to record the contact phone number of the beneficiary. In case no personal number is available then a Person to Person number (PP number) or the contact number of the concerned ANM / Health Worker may be recorded. This can be done by adding a column in the JSY beneficiary register wherein all the other details of the beneficiary are recorded. The phone number also needs to be recorded in the JSY health card to facilitate transfer of the number in the register. This will enable all levels of functionaries to have direct contact with the beneficiaries and establish an effective feed back mechanism.

An early action in this matter will be appreciated.

With Kind regards,

Yours Sincerely,

*o/c* (Amit Mohan Prasad)

To,  
**Shri J. K. Dadoo,**  
Administrator,  
UT of Lakshadweep,  
KAVARATTI - 682555,  
LAKSHADWEEP

To,  
All States / UT's