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भारत सरकार
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली - 110011
Government of India
Ministry of Health & Family Welfare
Nirman Bhavan, New Delhi - 110011

No. L-19012/1/2013-UH
20th February, 2014

To

Principal Secretary (Health & Family Welfare)
All states and UTs

Dear Madam/Sir,

The Ministry has given approval for engaging a large number of ASHAs and organising a large number of MAS for implementation of NUHM. The ASHAs play a pivotal role in generating demand of health services and form a very important link between communities and health delivery system. To ensure that the ASHAs are effective in their envisaged roles, it is necessary that their selection is done in a transparent manner based on community consensus. Guidelines for ASHA and MAS, which inter alia provides for the criteria and process of selection, has also been sent to the states.

Therefore, it is suggested that the states and UTs may initiate the process of selection of ASHA and organisation of MAS as per the guidelines.

Yours faithfully,

(Nikunja B. Dhal)

CC: Mission Director NHM (All states/UTs) for information and necessary action.