



## National Deworming Day (NDD) 2018 Resource Kit

The NDD 2018 Resource Kit contains all training and IEC prototypes along with the open, editable files in Corel Draw format and PDF, which are easy to adapt as per state requirements.

**The following document is a set of printing guidelines that State IEC divisions should follow as closely as possible when printing/reproducing the material in the resource kit.**

**This document should be disseminated to all districts along with the prototypes.**

**NOTE: State should customize dates in all print material, including reporting timelines, as per implementation dates in the state.**

For any assistance please contact Ministry of Health and Family Welfare, Government of India.

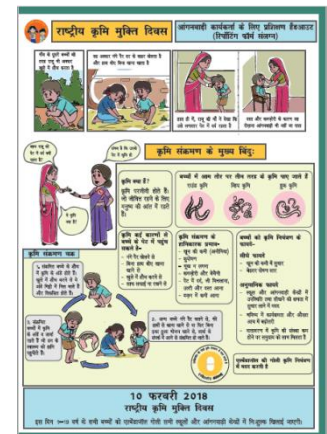
### **Key Points:**

- The state must review and adapt the following content before sharing it with districts. All customization should align with state-specific operational guidelines:
  - Name of state
  - Logos of stakeholders
  - National Deworming Day and mop-up day dates
  - If private schools are included or not
  - Information about treatment of out-of-school, whether at schools or at *anganwadis*
  - State targets on trainings, number of children to be dewormed, and other state specific indicators
  - Details on training and reporting cascades
  - Contact details of officials, as appropriate
  - Other dates, as applicable

# NDD Resource Kit Components

## 1. Anganwadi/school Handout:

- A 2-pager, tri-folded, double-sided training document which gives teachers and *anganwadi* workers information on how to administer the deworming tablet to children as per NDD Guidelines. The handout, reporting form, and Frequently Asked Questions (FAQs) are included in the same document to make sure all three essential documents are received together.
- **Target audience:**
  - 1) Handout for teachers
  - 2) Handout for *anganwadi* workers
- **Distribution/use:** To be distributed to participants during the training and to be used by teachers and *anganwadi* workers to reinforce training messages before NDD
- Each printed handout MUST have 2 perforated reporting forms placed with it, as per the guidelines mentioned in visual printing guide
- Each teacher/headmaster and *anganwadi* worker attending the training shall get at least 1 handout. The trained teacher or headmaster is encouraged to make to copies of the handouts at their schools and share copies with all teachers.



## 2. Flipcharts:

- A wall-calendar style flipchart with big, bold pictures, is an effective tool to train a group of teachers or *anganwadi* workers, especially where a projector might not be available to show the training presentation
- **Target Audience:**
  - 1) Teacher flipchart for teachers
  - 2) *Anganwadi* flipchart for *anganwadi* workers
- **Distribution/use:** These flipcharts will be used by trainers to training teachers and *anganwadi* workers
- Flipcharts have to be printed in a calendar style, as per guidelines mentioned in the visual printing guidelines



## 3. ASHA Leaflet:

- An one-pager leaflet informing ASHAs about the basic information on NDD and highlighting her key role in community mobilization
- **Target audience:** ASHAs
- **Distribution/use:** To be distributed at the ASHA trainings/orientations. Other than the ASHA handouts, the ASHAs must be given the ASHA reporting form, at the time of training.



## 4. Posters

- Variations:**

- 1) Date poster – focusing on NDD date
- 2) Positive behavior poster – focusing on NDD date and behaviors to protect from worm infections.

- Distribution/use:** 1 poster of each type per school and *anganwadi* and is to be placed at the schools and *anganwadis* respectively.

- For maximum impact, it is crucial that posters are placed where they are most visible. Place posters at eye-level, on walls where that are no or few other competing posters/bills placed. Choose walls that are visible to maximum people such as the outside of a school/*anganwadi* or in the assembly area

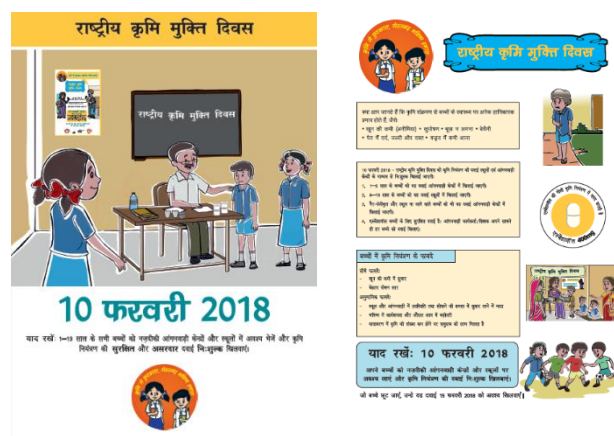


## 5. Community Handbill:

- 2 variations:**

- 1) Crisp handbill giving critical information on the program: NDD date and key messages on deworming to mobilize community on the deworming days
- 2) Detailed handbill containing additional details like symptoms of worm infestations, long term benefits of deworming etc.

- Target Audience:** Community members
- Distribution/use:** Through schools/*anganwadis*



## 6. Hoardings/Banners

- Target audience:**

Community members

- Distribution/use:** To be displayed near bus stands, railways stations, district hospitals where there is most amount of footfall, as decided by the state



## 7. Mini Checklist:

- This document is a concise version of the state specific operational guidelines for distribution to districts and allows for easy reference to info on NDD
- **Target audience:** District-level officials of all stakeholder departments
- This document requires adaptation by the state. This includes:
  - Adding dates of NDD and mop-up day
  - Adding drug status as on date (as a separate annexure)
  - Contact numbers of key officials
  - Training dates and training target figures
  - Reporting timelines

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# National Deworming Day (NDD)

## Printing Guidelines for prototypes

### Handouts - Teacher/ Anganwadi (3 Fold)

**Job type:** Folder design, colour, front + back, CMYK (4 colour)

**Orientation:** landscape

**Print process:** Offset

**Printing Paper type:** 100 GSM

**Final print size:** 16.54" x 23.39" inches (Custom size)

**Post processes:**

- Creasing
- Double Perforation

### Flipcharts - Teacher/Anganwadi

**Job type:** Flipchart, colour, front + back, CMYK (4 colour)

**Orientation:** Portrait; Wall calendar style. Refer to image

**Print process:** Offset

**Paper type:** 170gsm - 220 GSM, uncoated

**Final print size:** 16.54" x 23.39" inches (A2)

**Post processes:**

- Spiral binding
- Cardboard on the back
- Metal eye (rivet) for hanging it from a nail
- Front & Back mirror printing; 1-3, 2-5, 4-7, 6-9, 8-11, 10-13 .... 20-blank

### ASHA Leaflet

**Job type:** Colour, front + back, CMYK (4 colour)

**Orientation:** Portrait

**Print process:** Offset Printing

**Paper type:** 100 GSM uncoated

**Final print size:** 8.27" x 11.69" inches (A4)

**Post processes:** None

### Posters (Date and Positive Behavior)

**Job type:** Colour, one-sided, CMYK (4 colour)

**Orientation:** Portrait

**Print process:** Offset Printing

**Paper type:** 100-140 GSM, uncoated

**Final print size:** 16.54" x 23.39" inches (A2)

**Post processes:** None

### Banner

**Job type:** Colour, one-sided, CMYK (4 colour)

**Orientation:** Landscape

**Print process:** Offset Printing

**Material:** Flex

**Final print size:** 4 feet x 2 feet

**Post processes:** None

### Hoarding

**Job type:** Colour, one-sided, CMYK (4 colour)

**Orientation:** Landscape

**Print process:** Offset Printing

**Material:** Flex  
**Final print size:** 12 feet x 10 feet  
**Post processes:** None

**Handbill (2 Variations)**

**Job type:** Colour, front + back, CMYK (4 colour)  
**Orientation:** Portrait  
**Print process:** Offset Printing  
**Paper type:** 100-140 GSM, uncoated  
**Final print size:** 8.27" x 11.69" (A4)  
**Post processes:** None

**Mini Checklist**

**Job type:** Colour, front + back, CMYK (4 colour)  
**Orientation:** Portrait  
**Print process:** Offset Printing  
**Paper type:** 100 gsm, uncoated  
**Final print size:** 8.27" x 11.69" (A4)  
**Post processes:** None

## FLIPCHART

Metal rivet to hang from nail



**नेशनल डिवर्मिंग डे**

आंगनवाड़ी कार्यकर्ता के लिए फ्लिपचार्ट



**प्रशिक्षक के लिए निर्देश**

- यह फ्लिपचार्ट पढ़कर और प्रशिक्षक के नोट्स विस्तारपूर्वक समझकर प्रशिक्षण सत्र की पहले से तैयारी करें।
- प्रशिक्षण शुरू होने से पहले, आंगनवाड़ी कार्यकर्ता को हैंडआउट बांट दें। सुनिश्चित करें कि प्रशिक्षण के समय हैंडआउट को भी समझाएं।
- प्रशिक्षण में हैंडआउट के साथ जुड़े रिपोर्टिंग फॉर्म और गार्डिलाईस विस्तार में समझाएं।
- आपको फ्लिपचार्ट में दी गई 10 महत्वपूर्ण जानकारी प्रशिक्षण में जरूर शामिल करनी है। इन में से कोई भी जानकारी न छोड़ें। इस फ्लिपचार्ट के प्रत्येक चरण में प्रशिक्षार्थी (पार्टिसिपेंट) के लिए एक चित्र और प्रशिक्षक के लिए नोट्स दिए गए हैं।
- प्रशिक्षण बातचीत के माध्यम से करें, और सुनिश्चित करें कि प्रशिक्षार्थी (पार्टिसिपेंट) सीख रहे हैं।



हैंडआउट



Top page





**नेशनल डिवर्मिंग डे और मॉप अप डे**

5

1. नेशनल डिवर्मिंग डे 10 फरवरी 2016 को मनाया जायेगा।
2. इस कार्यक्रम को स्वास्थ्य विभाग, महिला एवं बाल विकास तथा शिक्षा विभाग द्वारा चलाया जा रहा है।
3. इस दिन स्कूल व आंगनवाड़ी केन्द्र के माध्यम से 1-19 वर्ष के सभी नामांकित, पंजीकृत और गैर-नामांकित, गैर-पंजीकृत (स्कूल न जाने वाले) बच्चों को एल्वेडार्जोल निःशुल्क दी जाएगी।
4. आंगनवाड़ी में 1-5 वर्ष के सभी पंजीकृत बच्चों और 1-19 वर्ष के गैर-पंजीकृत, गैर-नामांकित बच्चों को आंगनवाड़ी कार्यकर्ता के द्वारा दवाई दी जाएगी।
5. स्कूल में 6-19 वर्ष के सभी नामांकित बच्चों को टीचर द्वारा दवाई दी जाएगी।
6. स्कूलों और आंगनवाड़ी में कृमि नियंत्रण कार्यक्रम की मदद से एक ही दिन में अधिक से अधिक बच्चों तक पहुंचा जा सकता है।
7. जो बच्चे डिवर्मिंग डे पर अनुपस्थिति या बीमारी के कारण छूट गए हैं उन्हें यह दवाई 15 फरवरी 2016 मॉप अप डे पर दे।
8. गैर-पंजीकृत, गैर-नामांकित (स्कूल) कार्यकर्ता नजदीकी आंगनवाड़ी केन्द्र



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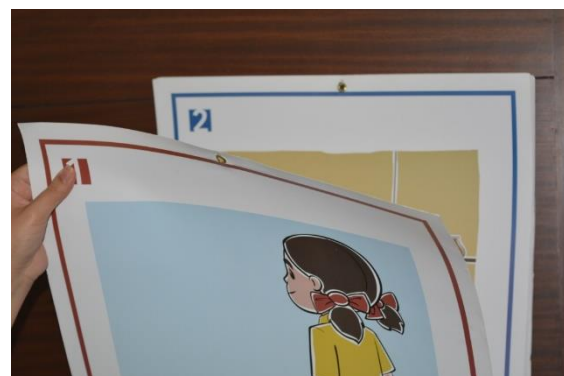
Spiral binding



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## How the flipchart will be used





## HANDOUT (3 FOLD)

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*Front*

## Creasing

## Perforation

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## Perforation