National Deworming Day (NDD) 2017 Resource Kit

The NDD 2017 Resource Kit contains all training and IEC prototypes along with the open, editable files in Corel Draw format and PDF, which are easy to adapt as per state requirements.

The following document is a set of printing guidelines that State IEC divisions should follow as closely as possible when printing/reproducing the material in the resource kit.

This document should be disseminated to all districts along with the prototypes.

For any assistance please contact Ministry of Health and Family Welfare, Government of India.

Key Points:

- The state must review and adapt the following content before sharing it with districts.
  All customization should align with state-specific operational guidelines:
  - Name of state
  - Logos of stakeholders
  - National Deworming Day and mop-up day dates
  - If privates schools are included or not
  - Information about treatment of out-of-school, whether at schools or at anganwadis
  - State targets on trainings, number of children to be dewormed, and other state specific indicators
  - Details on training and reporting cascades
  - Contact details of officials, as appropriate
  - Other dates, as applicable
NDD Resource Kit Components

1. Anganwadi/school Handout:
   - A 2-pager, tri-folded, double-sided training document which gives teachers and anganwadi workers information on how to administer the deworming tablet to children as per NDD Guidelines. The handout, reporting form, and Frequently Asked Questions (FAQs) are included in the same document to make sure all three essential documents are received together.
   - **Target audience:**
     1) Handout for teachers
     2) Handout for anganwadi workers
   - **Distribution/use:** To be distributed to participants during the training and to be used by teachers and anganwadi workers to reinforce training messages before NDD
   - Each printed handout MUST have a perforated reporting form placed with it, as per the guidelines mentioned in visual printing guide
   - Each teacher/headmaster and anganwadi worker attending the training shall get at least 1 handout. The trained teacher or headmaster are encouraged to make to copies of the handouts at their schools and share copies with all teachers.

2. Flipcharts:
   - A wall-calendar style flipchart with big, bold pictures, is an effective tool to train a group of teachers or anganwadi workers, especially where a projector might not be available to show the training presentation
   - **Target audience:**
     1) Teacher flipchart for teachers
     2) Anganwadi flipchart for anganwadi workers
   - **Distribution/use:** These flipcharts will be used by trainers to training teachers and anganwadi workers
   - Flipcharts have to be printed in a calendar style, as per guidelines mentioned in the visual printing guidelines

3. ASHA Leaflet:
   - An one-pager leaflet informing ASHAs about the basic information on NDD and highlighting her key role in community mobilization
   - **Target audience:** ASHAs
   - **Distribution/use:** To be distributed at the ASHA trainings/orientations. Other than the ASHA handouts, the ASHAs must be given the ASHA reporting form, at the time of training.
4. Posters

- **Variations:**
  1) Date poster – focusing on NDD date
  2) Positive behavior poster – focusing on NDD date and behaviors to protect from worm infections.

- **Distribution/use:** 1 poster of each type per school and *anganwadi* and is to be placed at the schools and *anganwadis* respectively.

- For maximum impact, it is crucial that posters are placed where they are most visible. Place posters at eye-level, on walls where there are no or few other competing posters/bills placed. Choose walls that are visible to maximum people such as the outside of a school/anganwadi or in the assembly area

5. Community Handbill:

- **2 variations:**
  1) Crisp handbill giving critical information on the program: NDD date and key messages on deworming to mobilize community on the deworming days
  2) Detailed handbill containing additional details like symptoms of worm infestations, long term benefits of deworming etc.

- **Target Audience:** Community members

- **Distribution/use:** Through schools/anganwadis

6. Hoardings/Banners

- **Target audience:** Community members

- **Distribution/use:** To be displayed near bus stands, railways stations, district hospitals where there is most amount of footfall, as decided by the state

7. Mini Checklist:

- This document is a concise version of the state specific operational guidelines for distribution to districts and allows for easy reference to info on NDD

- **Target audience:** District-level officials of all stakeholder departments

- This document requires adaptation by the state. This includes:
  - Adding dates of NDD and mop-up day
  - Adding drug status as on date (as a separate annexure)
  - Contact numbers of key officials
  - Training dates and training target figures
  - Reporting timelines
National Deworming Day (NDD)

Printing Guidelines for prototypes

**Handouts - Teacher/Anganwadi (3 Fold)**
- **Job type:** Folder design, colour, front + back, CMYK (4 colour)
- **Orientation:** landscape
- **Print process:** Offset
- **Printing Paper type:** 100 GSM
- **Final print size:** 16.54” x 23.39” inches (Custom size)
- **Post processes:**
  - Creasing
  - Double Perforation

**Flipcharts - Teacher/Anganwadi**
- **Job type:** Flipchart, colour, front + back, CMYK (4 colour)
- **Orientation:** Portrait; Wall calendar style. Refer to image
- **Print process:** Offset
- **Paper type:** 170gsm - 220 GSM, uncoated
- **Final print size:** 16.54” x 23.39” inches (A2)
- **Post processes:**
  - Spiral binding
  - Cardboard on the back
  - Metal eye (rivet) for hanging it from a nail
  - Front & Back mirror printing; 1-3, 2-5, 4-7, 6-9, 8-11, 10-13 .... 20-blank

**ASHA Leaflet**
- **Job type:** Colour, front + back, CMYK (4 colour)
- **Orientation:** Portrait
- **Print process:** Offset Printing
- **Paper type:** 100 GSM uncoated
- **Final print size:** 8.27” x 11.69” inches (A4)
- **Post processes:** None

**Posters (Date and Positive Behavior)**
- **Job type:** Colour, one-sided, CMYK (4 colour)
- **Orientation:** Portrait
- **Print process:** Offset Printing
- **Paper type:** 100-140 GSM, uncoated
- **Final print size:** 16.54” x 23.39” inches (A2)
- **Post processes:** None

**Banner**
- **Job type:** Colour, one-sided, CMYK (4 colour)
- **Orientation:** Landscape
- **Print process:** Offset Printing
- **Material:** Flex
- **Final print size:** 4 feet x 2 feet
- **Post processes:** None

**Hoarding**
- **Job type:** Colour, one-sided, CMYK (4 colour)
- **Orientation:** Landscape
- **Print process:** Offset Printing
**Material:** Flex  
**Final print size:** 12 feet x 10 feet  
**Post processes:** None

**Handbill (2 Variations)**  
**Job type:** Colour, front + back, CMYK (4 colour)  
**Orientation:** Portrait  
**Print process:** Offset Printing  
**Paper type:** 100-140 GSM, uncoated  
**Final print size:** 8.27” x 11.69” (A4)  
**Post processes:** None

**Mini Checklist**  
**Job type:** Colour, front + back, CMYK (4 colour)  
**Orientation:** Portrait  
**Print process:** Offset Printing  
**Paper type:** 100 gsm, uncoated  
**Final print size:** 8.27” x 11.69” (A4)  
**Post processes:** None

**Docket**  
**Job Type:** Colour, front + back, CMYK (4 colour)  
**Pre-Press:** Make a screen  
**Landscape:** Portrait  
**Print Process:** Offset Printing/ Screen Print  
**Paper type:** 300 GSM Matt  
**Final print size:** 9 inches x 12 inches; A4 folder, white  
**Post processes:**  
- Pasting of A4 sheet- if you choose offset  
- Creasing: If you choose offset
1. नेशनल डिब्युलिंग डे 10 जानवरी 2016 की तारीख पर;
2. इस कार्यक्रम को समाप्त निकालने, लिखता है वाह और फिसल तथा पिटाया जा सकता है।
3. एक निरंतर सुदृश अंतरांतर दुम्स में व्यवस्था के से 1-13 वर्ष के कुछ की खिलाड़ी, लेखकों और एक-निविंदक, पैर-परिक्रमण (स्तुत न चुर करने) का सम्मान किया जाता है।
4. अंतरांतर में 1-15 वर्ष के कुछ विवेक विभाग और 1-13 वर्ष के लेख-निर्माता, पैर-निविंदक की अंतरांतर कर्मचारी के साथ रवाना होता है।
5. स्तुत में न-15 वर्ष के कुछ निर्माता के ग्राहक का सम्मान किया जाता है।
6. विश्वविद्यालयों और अंतरांतर में एक निर्माता की प्रशंसा के बाद हेस्ट में एक हेस्ट में अंतरांतर का सम्मान किया जाता है।
7. वो निर्माता निर्माता है वो अंतरांतर के बाद हेस्ट में एक हेस्ट में अंतरांतर का सम्मान किया जाता है।
8. निर्माता, पैर-निविंदक (स्तुत न चुर करने) की अंतरांतर निर्माता की प्रशंसा किया जाता है।

Metal rivet to hang from nail
Top page
Bottom page
Spiral binding
Top page
How the flipchart will be used