



Ministry of Health & Family Welfare
Government of India



AYUSHMAN BHARAT HEALTH AND WELLNESS CENTRES



REALIZING UNIVERSAL HEALTH CARE



“

Health and Wellness Centres will in a way work as family doctors for the poor. Earlier there used to be a family doctor in middle class and upper class families. These Wellness Centres will now become the extension of your families. These will be associated with your day to day lives.

-Prime Minister Narendra Modi

”

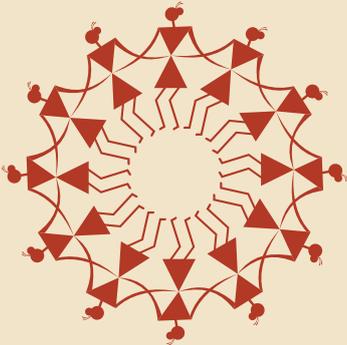
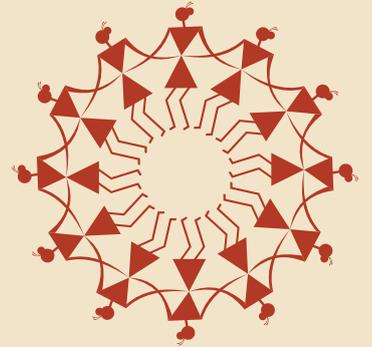




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INTRODUCTION

The Ayushman Bharat - Health and Wellness Centres (AB-HWCs) were launched under the Ayushman Bharat Programme in a bid to move away from selective health care to a more comprehensive range of services spanning preventive, promotive, curative, rehabilitative and palliative care for all ages.

The National Health Policy of 2017 envisioned these centres as the foundation of India's health system.

These centres deliver a range of comprehensive health care services like maternal and child health, services to address communicable and non-communicable diseases and services for elderly and palliative care. AB-HWCs provide free essential medicines and diagnostic services, teleconsultation, and health promotion including wellness activities like Yoga.



CHAPTER 1 AB-HWCs: ACCESSIBLE COMPREHENSIVE CARE

In 2017, the National Health Policy was launched, based on the recommendations of the Task Force for Comprehensive Primary Health Care (CPHC). It endorsed the establishment of **Ayushman Bharat - Health & Wellness Centres (AB-HWCs)** and committed that two thirds of the budget be allocated towards primary health care.

In the budget speech for FY 18-19, the AB-HWCs Programme was announced with a budget of ₹ 1,200 Crore allocated for this flagship programme.

The AB-HWCs Programme is **a set of multiple reforms, spanning all aspects of the health care systems such as service delivery, human resources, financing, access to essential medicines and diagnostics, community participation, and ownership and governance.**



To ensure delivery of Comprehensive Primary Health Care (CPHC), existing Sub Health Centres (SHCs) covering a population of 3,000 - 5,000 are being transformed to Health and Wellness Centres (AB-HWCs). Primary Health Centres (PHCs) in rural and urban areas are also being converted into AB-HWCs.

CPHC is complemented by outreach services, Mobile Medical Units and Home and Community based care, enabling a **seamless continuum of care** that ensures the principles of **equity, universality and removing any financial hardship**.

Sub Health Centre: AB-HWCs Team

The AB-HWCs at the Sub Health Centre (SHC) level would be equipped and staffed by an appropriately trained Primary Health Care team lead by a Community Health Officer (CHO) and comprising of Multi-Purpose Workers (male & female) & ASHAs.

Primary Health Centre / Urban Primary Health Centre: AB-HWCs Team

A **PHC** that is linked to a cluster of AB-HWCs at the SHCs would serve as the **first point of referral** for many disease conditions for the AB-HWCs in its jurisdiction.

In addition, it would also be strengthened as a AB-HWC to deliver the expanded range of primary health care services.

The Medical Officer at the PHC would be responsible for ensuring that CPHC services are delivered through all SHC Level AB-HWCs in her/his area and through the PHC itself.

The number and qualifications of staff at the PHC would continue as defined in the Indian Public Health Standards (IPHS).

What was the situation before this reform?

The priority of National and State programmes between 1990 and 2015 was on attaining the Millennium Development Goals (MDGs), and given the state of maternal, infant and newborn mortality, attention to these services took precedence.

There was limited use of evidence-based decision making, resulting in inadequate attention to the changing disease profiles in several parts of the country.

The National Health Mission (NHM), in its Framework of Implementation 2012, recommended – *“strengthening of the Sub Centre/Urban Primary Health Centre to deliver a larger range of preventive, promotive and curative care services, so that it becomes the first port of call for each family to access a full range of primary care services”*.

The primary care services, at the time, were largely focused on maternal and child health and a few communicable diseases such as malaria, leprosy, TB, etc.

In December 2014, the Ministry of Health and Family Welfare (MoHFW) constituted a Task Force for the roll out of Comprehensive Primary Health Care (CPHC).

The key recommendations of the Task Force were finalised late in 2015.



The Task Force suggested enhanced allocation and the following key reforms necessary for operationalising primary health care -

-  Expansion of the package of services to be made available and ensuring continuity of care – making services patient-centric
-  Reform the way in which service delivery institutions are organized
-  Measures to ensure availability of necessary human resources to deliver the expanded range of services
-  Human resource development
-  Reliable access to free essential medicines and diagnostic services
-  Leveraging information technology
-  Measures for ensuring quality of care
-  Change management processes
-  Information and communication technology to empower patients and providers, governance, financing, partnerships and accountability including community partnerships and equity concerns in health.

While consensus on these reforms was being forged, surveys in many parts of the country highlighted that the burden of chronic diseases (hypertension, diabetes) and linked unhealthy behaviours and lifestyles were on the rise.

This prompted the MoHFW, in early 2016, to develop a comprehensive Population Based Screening (PBS) programme for common Non - Communicable Diseases (NCDs), in order to initiate the process of early detection, prevention, management and control, and also enable system readiness for the addition of other service packages.



CHAPTER 2 AB-HWCs: PROMOTING WELL-BEING - PREVENTION IS BETTER THAN CURE

Key features of the programme

-  Transform existing Sub Health Centres and Primary Health Centres to AB-HWCs to ensure universal access to an expanded range of Comprehensive Primary Health Care services.
-  Ensure a people centred, holistic, equity-sensitive response to people's health needs through a process of population empanelment, regular home and community interactions and people's participation.
-  Ensure access to free essential medicines and diagnostic services.
-  Enable delivery of high quality care that spans health risks and disease conditions through a commensurate expansion in the availability of medicines and diagnostics, use of Standard Treatment Guidelines (STGs) and referral protocols with advanced technologies including IT systems and focus on wellness.
-  Instill the culture of a team-based approach to delivery of quality health care encompassing: preventive, promotive, curative, rehabilitative and palliative care.
-  Ensure continuity of care with a two-way referral system between the AB-HWCs and the AB-PMJAY and follow-up support.

-  Emphasize health promotion (including through school education and individual-centric awareness and promotion of Yoga and other wellness activities) and promote public health action through active engagement and capacity building of community platforms and individual volunteers.
-  Facilitate the use of appropriate technologies for improving access to health care advice and treatment initiation, enable reporting and recording, eventually progressing to electronic records for individuals and families linking it with NDHM.
-  Develop strong measurement systems to build accountability for improved performance.
-  Institutionalize the community ownership and management of health centres through **Jan Arogya Samitis (JAS)**.

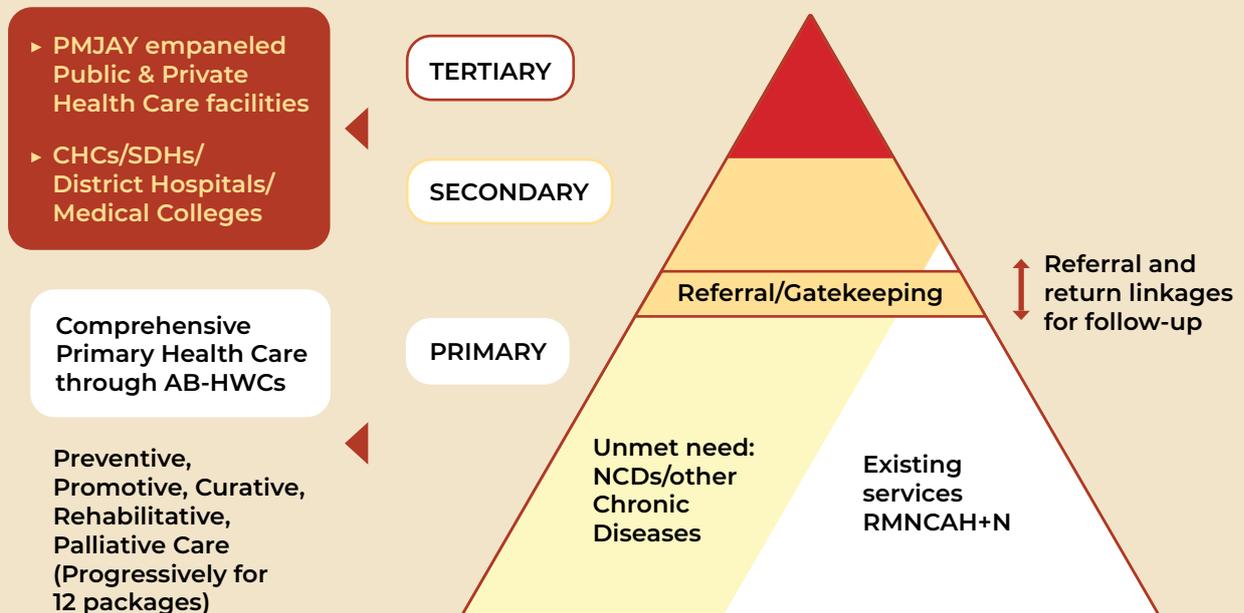


Service Packages



Figure 1: CPHC 12 service packages

Universal Health Coverage: Ayushman Bharat



CONTINUUM OF CARE - CPHC & PMJAY

Figure 2: Continuum of Care under Ayushman Bharat





CHAPTER 3 **SERVICE DELIVERY THROUGH AB-HWCs**

The service delivery including preventive, promotive, curative, rehabilitative health care is at three levels i.e.

- i.** Family/Household and community levels through outreach OPDs, Health Mela, Village Panchayat, Village and Home Visits, School and Anganwadi visits
- ii.** AB-HWCs
- iii.** Referral Facilities/Sites: Delivery of services closer to the community and close monitoring would enable increased coverage and help in addressing issues of marginalization and exclusion of specific population groups

The referral mechanism for AB-HWCs

The patients requiring advanced diagnosis and care would be appropriately referred to PHC or First Referral Unit (FRU), AYUSH dispensaries, co-located facilities at CHC/DH/AYUSH integrated hospitals, teaching hospitals, national level institutions, etc. as per pre-devised referral criteria.

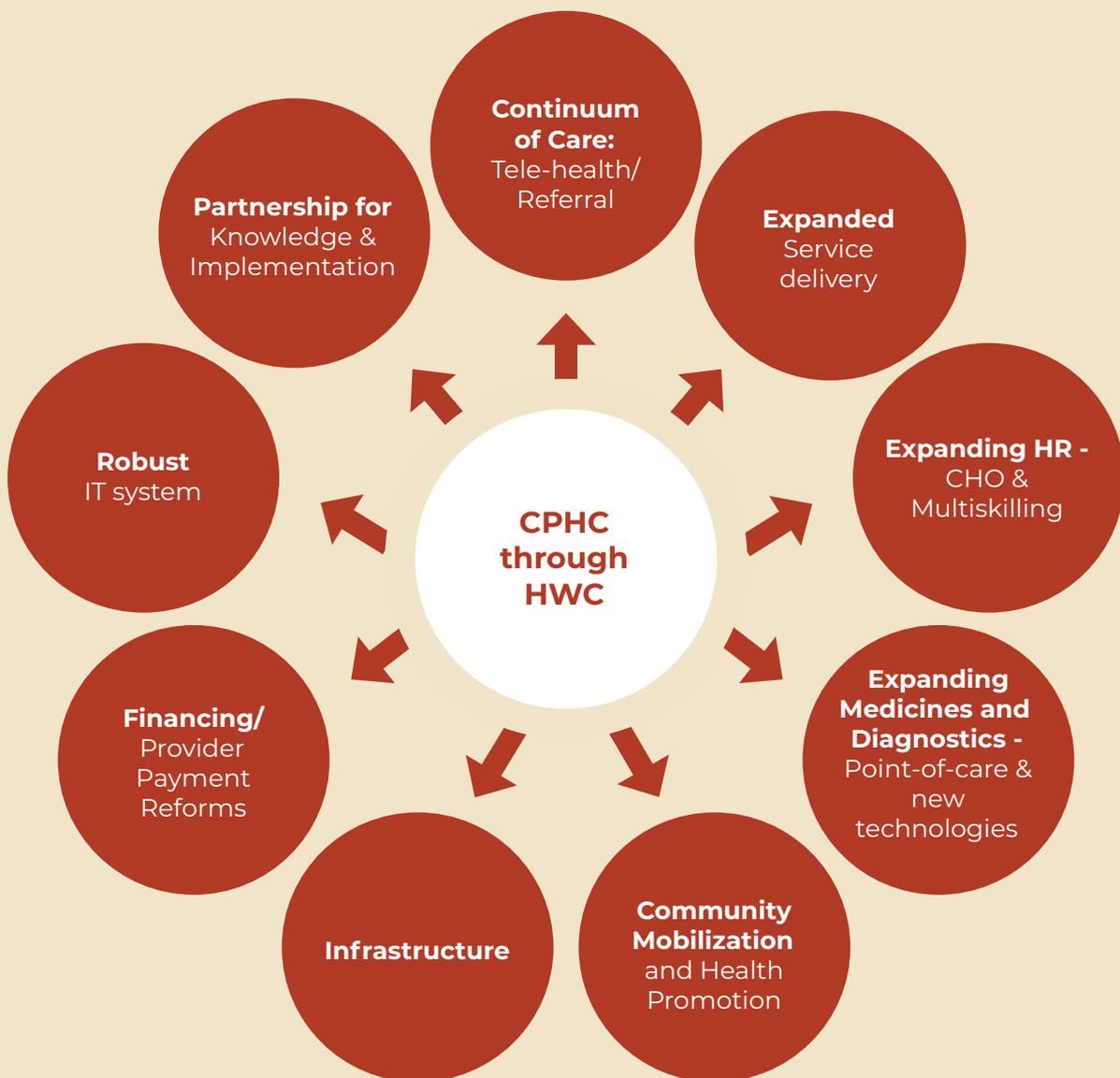
A two-way referral would be ensured between different level of health care facilities. For chronic disease conditions which require periodic specialist referral, tele-consultation platform would be utilized to facilitate the process.

Patients requiring advanced care will also be referred to Allopathic centres and vice versa depending upon the decision of Community Health Officer (CHO) in consultation with the Medical Officer at the parent PHC.

The continuum of care will be ensured through referral to higher centres and reverse referral to AB-HWCs.

Whenever patients come home after getting treatment from higher health care facilities, ensuring their day-to-day management including compliance to advice and follow-ups will be the responsibility of AB-HWCs team.

Key Components of the programme



Community Engagement

The AB-HWC team working closely with communities enables empowerment of individuals, families and communities with knowledge and skills to take responsibility for their own health.

The AB-HWCs also focus on **improving health literacy** through **Inter Personal Communication**, and media including social media, for **promotion of healthy lifestyles – diet, yoga, exercise, tobacco cessation, and self-care** for those with chronic disease conditions.

Institutional structures such as **Jan Arogya Samitis**, with representation from the local bodies and Panchayats, Self Help Groups and patients, have also been envisaged to enable community ownership and accountability of AB-HWC teams.

Access to free essential medicines and diagnostic services

The AB-HWCs will serve as the hub for dispensing medicines based on treatment plans initiated by the medical officer at the PHC.

Number of essential medicines at PHC-AB-HWCs have been increased to 172 and number of essential diagnostic services to 63. While at the SHC-AB-HWCs, these have been increased to 105 essential medicines and 14 essential diagnostic services.

This not only ensures the uninterrupted availability of medicines to ensure adherence and continuation of care, but also reduces any patient hardship by providing free essential medicines closer to their homes.



Robust IT systems

The IT system includes the provision of a smart phone to the ASHA, and a tablet to the Multipurpose Worker and CHO, that will **enable registration of all individuals' record of services and outcomes**, increasing the **quality of care and accountability**. The patient can then be reached at the home/community level, for treatment adherence and follow-up measurements of vital parameters.

Teleconsultation services

The AB-HWCs provide teleconsultation services, whereby every level of service provider from CHO to Medical Officer is able to access a higher level of consultation, including with specialists in secondary and tertiary centres, so that physical travel by patients can be minimized, reducing costs and any potential hardship.

Health & Wellness Ambassadors and Messengers

AB-HWCs also include school health activities. Teachers in every school are being trained to serve as Health and Wellness Ambassadors; and students as Messengers. Since adolescence is the time when risk taking behaviours set in, the initiative will enable creating healthy habits in school leading to early action and encouragement to adopt healthy behaviours at young age, leading to prevention of chronic diseases later in life.



CHAPTER 4 Before and After AB-HWCs

BEFORE AB-HWCs	AFTER AB-HWCs
<ul style="list-style-type: none"> ◆ Selective Primary Health Care: Limited to Reproductive and Child Health (RCH) and communicable diseases: addresses only about 20% of health care needs. 	<ul style="list-style-type: none"> ◆ Comprehensive Primary Health Care: Universal and free access to expanded range of services, including chronic disease conditions and Non-Communicable Diseases.
<ul style="list-style-type: none"> ◆ Focused on men and women of reproductive age group – RCH oriented. 	<ul style="list-style-type: none"> ◆ Life cycle approach addressing all women and men across all ages spanning preventive, promotive, curative, rehabilitative and palliative aspect of care.
<ul style="list-style-type: none"> ◆ Limited availability of medicines at peripheral centres leading to out-of-pocket expenditure (OOPE); poor adherence to treatment. 	<ul style="list-style-type: none"> ◆ Increased availability of medicines for chronic diseases at most peripheral facilities thus reducing expenditure incurred on medicines.

BEFORE AB-HWCs	AFTER AB-HWCs
	<ul style="list-style-type: none"> ◆ Medicines and diagnostics available at nearest AB-HWC and follow up at the community level – ensuring treatment compliance and ensuring behavioural modifications i.e., closer to the community.
<ul style="list-style-type: none"> ◆ Low utilization of the vast network of Sub-Health Centers (SHCs) and Primary Health Centers (PHCs). 	<ul style="list-style-type: none"> ◆ Transforming SHC/PHC to AB-HWCs ensures Comprehensive Primary Health Care (CPHC) and reduces patient hardship by reducing the cost of transportation.
<ul style="list-style-type: none"> ◆ Limited Human Resource availability at the Sub Centre level- one or two ANMS and five ASHAs. 	<ul style="list-style-type: none"> ◆ A Community Health Officer at SHC-AB-HWC to lead the team, to provide access to expanded range of services and to integrate public health and primary health care.
<ul style="list-style-type: none"> ◆ Limited focus on preventive care and promotive care related to chronic disease conditions such as Hypertension and Diabetes. 	<ul style="list-style-type: none"> ◆ Health promotion and wellness focused efforts by primary health care team would address risk factors for chronic diseases and other conditions.



BEFORE AB-HWCs	AFTER AB-HWCs
<ul style="list-style-type: none"> ◆ Primary level of health care facilities do not serve gate keeping functions, leading to crowded secondary level health care facilities. 	<ul style="list-style-type: none"> ◆ A strong network of AB-HWCs at sub district level would facilitate resolving more cases at primary level and thus reduce overcrowding at secondary and tertiary level facilities.
<ul style="list-style-type: none"> ◆ People visiting peripheral health facilities had no access to tele-health. 	<ul style="list-style-type: none"> ◆ Improved network and referral linkages through teleconsultation/tele medicine platforms.
<ul style="list-style-type: none"> ◆ Reporting and monitoring being done manually – duplication of records, overburdened staff, especially frontline workers. 	<ul style="list-style-type: none"> ◆ With availability of an IT platform, standardized digital health records, establishment of a seamless flow of information across all levels of care and continuum of care assured.
<ul style="list-style-type: none"> ◆ At primary health care facilities, limited focus on wellness component. 	<ul style="list-style-type: none"> ◆ With AB-HWC, Wellness activities including Yoga are mainstreamed into the health care delivery system. Active engagement of Yoga practitioners also ensured at AB-HWC level.





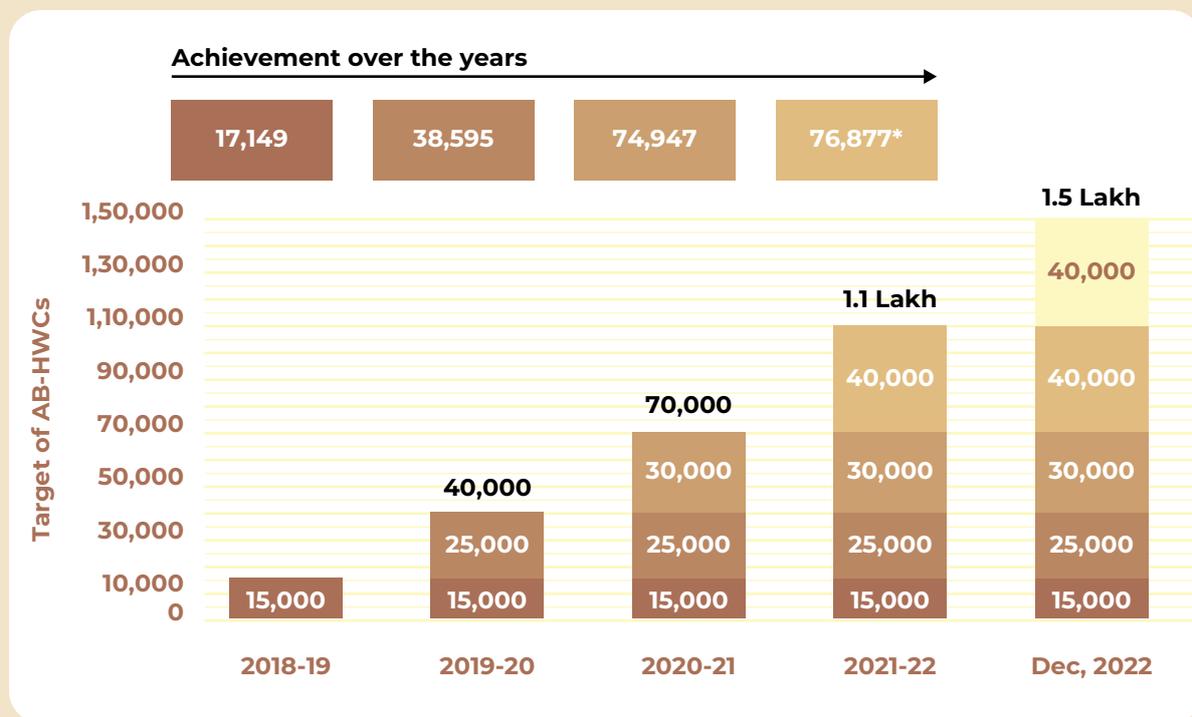
CHAPTER 5 AB-HWCs: JOURNEY SO FAR



Given the magnitude of inputs required to strengthen the primary health care facilities, the operationalization of AB-HWCs has been planned in a phased manner till the year 2022.

Ayushman Bharat - Health and Wellness Centres

Targets and Achievements



Yr. 1
 Yr. 2
 Yr. 3
 Yr. 4
 Yr. 5

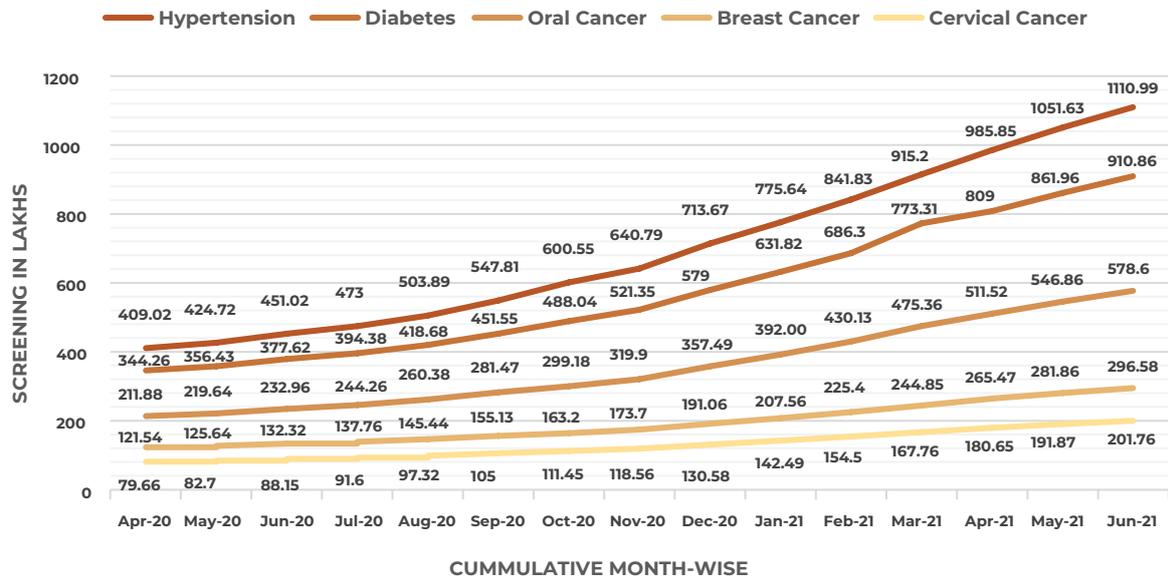
*AB-HWCs as on 6th July, 2021 for FY 2021-22.



Over 11.43 crore Hypertension screenings done at AB-HWCs, as on 6th July, 2021

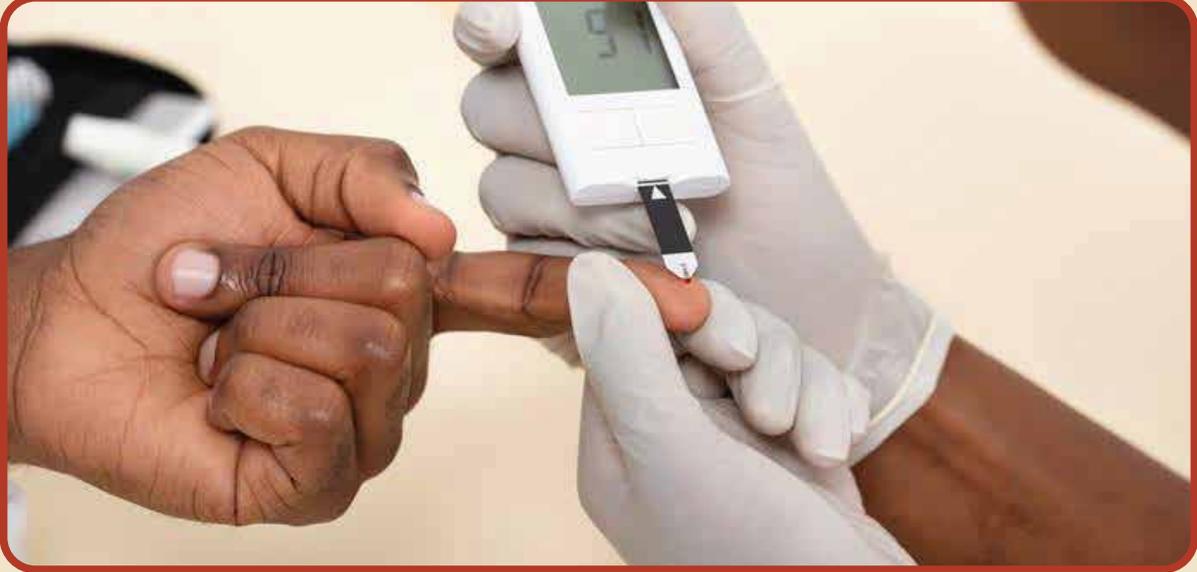


NCD Screenings



Interventions for Communicable Diseases at AB-HWCs

- ◆ The primary health care team at SHC-AB-HWCs facilitate seamless linking of community and facility level interventions for **vector borne disease control**. The ASHA supported by the Village Health Sanitation and Nutrition Committees (VHSNCs) and Mahila Arogya Samitis (MAS) enable community health education on personal protective measures, undertaking measures for vector control or distribution of insecticide treated bed-nets.
- ◆ AB-HWCs also facilitate home, community and facility-based interventions for chronic communicable diseases such as **Tuberculosis (TB) and Leprosy**.
- ◆ ASHAs undertake active case finding for both TB and leprosy through Community Based Assessment Checklist (CBAC) which also serves as a way of enhancing community awareness.
- ◆ For TB, AB-HWC teams undertake home visits, counselling, contact investigation, sample collection and transportation, dispense anti TB medication, ensure referrals for testing for existence of conditions such as diabetes/HIV, linkages to Antiretroviral Therapy (ART) centre/DRTB centres, as required, collection of bank account details, to facilitate cash entitlements under the Nikshay Poshan Yojana, monitor for treatment adherence and facilitate follow-up.
- ◆ ASHA based surveillance system for leprosy is being implemented through AB-HWCs
- ◆ SHC-AB-HWCs are being equipped with all the **medicines for TB** and has access to telemedicine for consultation as required.
- ◆ The **annual health calendar** of AB-HWCs also facilitates organizing special events for several common infectious diseases.



53 crore footfalls at 76,877 AB-HWCs

9.38 crore diabetes screenings for 30+ aged individuals at AB-HWCs as on 6th July 2021



Over 72 lakh wellness sessions have been conducted at AB-HWCs as on 6th July 2021.

Service Delivery Framework



Health Care Services	Care at Community Level
<p>Management of communicable diseases and general outpatient care for acute simple illness and minor ailments.</p>	<p> Symptomatic care for fevers, URIs, LRIs, body aches and headaches, with referral as needed. Identify and refer in case of skin infections and abscess.</p>
	<p> Preventive action and primary care for waterborne disease, like diarrhoea, (cholera, other enteritis) and dysentery, typhoid, hepatitis (A and E).</p>
	<p> Creating awareness about prevention, early identification and referral in cases of helminthiasis and rabies.</p>
	<p> Preventive and promotive measures to address musculo-skeletal disorders—mainly osteoporosis, arthritis and referral or follow up as indicated.</p>
	<p> Providing symptomatic care for aches and pains – joint pain, back pain, etc.</p>

Care at the AB-HWCs - Sub Health Centres



Identification and management of common fevers, ARIs, diarrhoea, and skin infections (scabies and abscess).



Identification and management (with referral as needed) in cases of cholera, dysentery, typhoid, hepatitis and helminthiasis.



Management of common aches, joint pains, and common skin conditions, (rash/urticaria).

Care at the Referral Site



Diagnosis and management of all complicated cases (requiring admission) of fevers, gastroenteritis, skin infections, typhoid, rabies, helminthiasis, acute hepatitis.



Specialist consultation for diagnostics and management of musculo-skeletal disorders, e.g.- arthritis.



Service Delivery Framework

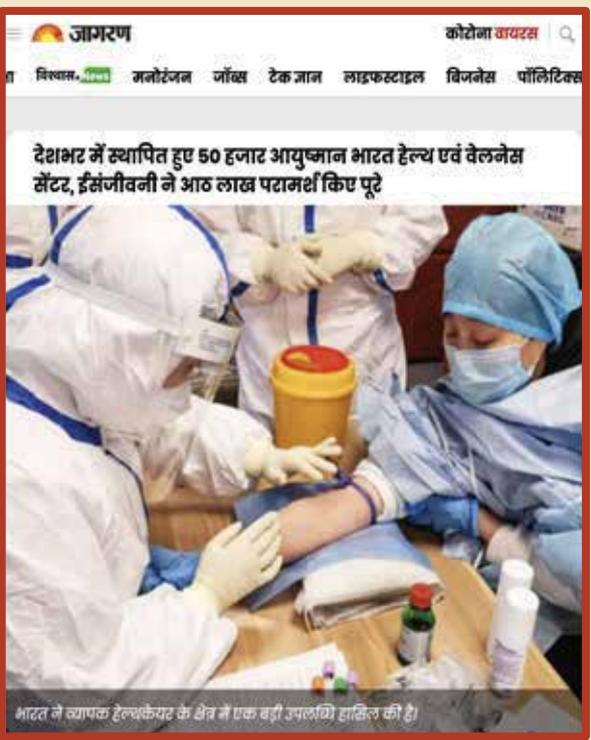




Care at the AB-HWCs - Sub Health Centres	Care at the Referral Site
 Early registration of pregnancy and issuing of ID number and Mother and Child protection card	 Antenatal and postnatal care of high-risk cases
 Antenatal check-up including screening of Hypertension, Diabetes, Anaemia, Immunization for pregnant woman-TT, IFA and Calcium supplementation	 Blood grouping and Rh typing and blood cross matching
 Screening, referral and follow up care in cases of Gestational Diabetes, and Syphilis during pregnancy	 Linkage with nearest ICTC/PPTCT centre for voluntary testing for HIV and PPTCT services
 Normal vaginal delivery in specified delivery sites as per state context - where Community Health Officer(CHO)/ANM is trained as Skill Birth Attendant (Type B SHC)	 Normal vaginal delivery and Assisted vaginal delivery
 Provide first-aid treatment and referral for obstetric emergencies, e.g. eclampsia, PPH, Sepsis, and prompt referral (Type B SHC)	 Surgical interventions like Caesarean section
	 Management of all complications including ante-partum and post-partum haemorrhage, eclampsia, puerperal sepsis, obstructed labour, retained placenta, shock, severe anaemia, breast abscess
	 Blood transfusion facilities



CHAPTER 6 AB-HWCs: MAKING A DIFFERENCE





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Over 12 lakh people treated for free under Ayushman Bharat; 10000 Wellness Centres operational

The first Health and Wellness Centre (HWC) under Ayushman Bharat was inaugurated by the Prime Minister Narendra Modi at Jangla in Bijapur, Chhattisgarh on April 14, 2018. Since then, 10,252 HWCs have been operationalised.

RUPALI PRUTHI
Created On: Feb 23, 2019 13:18 IST
Modified On: Feb 23, 2019 13:20 IST

Ayushman Bharat- National Health Protection Mission

- Free Medical Treatment of ₹ 5 lakhs/family.
- Covers more than 50 crore citizen of our country.

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1.5 lakh Ayushman Bharat Health & Wellness Centres to be set up by 2022: Survey

Primary healthcare accounts for 52.1 per cent of India's current public expenditure on health as per the National Health Estimates, 2016-17, "Ayushman Bharat- Pradhan Mantri Jan Arogya Yojana (PM-JAY), the world's largest health insurance scheme, is a major step towards providing affordable healthcare to the identified poor," the Survey said.

PTI - February 01, 2020, 04:00:10T

70,000 Ayushman Bharat-Health and Wellness Centres operationalised: Govt

India has marked a key milestone in universalising primary health care with the target of operationalising 70,000 Ayushman Bharat-Health and Wellness Centres (AB-HWCs) by March 31

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Press Trust of India | New Delhi
Last Updated at March 21, 2021 13:02 IST

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FEATURED NATIONAL NEWS

Ayushman Bharat- Health & Wellness Centres (AB-HWCs) Have Made Their Presence Felt During The Times Of COVID

By India Education Diary ... On Jul 27, 2020





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Health and wellness centers: a paradigm shift in health care system of India?

Hariom K. Solanki, Rama Shankar Rath, Vijay Silan, Satya V Singh

Abstract

An ambitious attempt to achieve the goal of universal 'comprehensive' primary care through health and wellness centres under the Ayushman Bharat Scheme (ABS) has been made by the Ministry of Health and Family Welfare, Government of India. The scheme has widened the package of services available to beneficiaries and it also envisages continuum of care. However, there are pre-existing weaknesses in the three tiered public health system in India which may threaten the success of this scheme. In this article we describe and analyze the newer services or initiatives at the health and wellness centres under the ABS. We also attempt to identify the Strengths, weaknesses, threats and opportunities associated with this initiative.

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Review Article | Published: 08 July 2020

Health & Wellness Centers to Strengthen Primary Health Care in India: Concept, Progress and Ways Forward

[Chandrakant Lahariya](#)

The Indian Journal of Pediatrics **87**, 916–929 (2020) | [Cite this article](#)

5221 Accesses | 7 Citations | 14 Altmetric | [Metrics](#)

Abstract

In February 2018, the Indian Government announced Ayushman Bharat Program (ABP) with two components of (a) Health and Wellness Centres (HWCs), to deliver comprehensive primary health care (PHC) services to the entire population and (b) Pradhan Mantri Jan



Tweets

Ayushman Bharat Health & Wellness Centres (AB-HWCs)
@AyushmanBharat

We applaud the efforts of **CHO Ms. Lila Tamang** and her team who continue to provide essential health services in remote villages of **#Assam** through the **#AB HealthAndWellnessCentres** in **Dharampur** amid **#COVID19** **#SehatSeSafalta**

@PMOIndia @drharshvardhan @MoHFW_INDIA @ANI

Ayushman Bharat Health & Wellness Centres (AB-HWCs)
@AyushmanBharat

मिडिये पानोटपुर जिले के गनडा गाँव की रहने वाली सुनीता के जोर लगाने केस कह उनके गाँव में ही संघालित आणुषाण भारत- हेल्थ एंड वेलनेस सेंटर की मुफ्त स्वास्थ्य सेवाओं का लाभ उठा रही हैं।
#HumariKahaniya #SehatSeSafalta #ABHWCs

@PMOIndia @drharshvardhan @AshwiniChoubey

Ayushman Bharat Health & Wellness Centres (AB-HWCs)
@AyushmanBharat

मिडिये महाराष्ट्र के सुतलड गाँव की 35 वर्षीय महिला से जिनकी उनके ही गाँव के एबी-एचडब्ल्यू सेंटर पर स्नान की गाँठ की समय की मुफ्त जाँच की गयी एवं उपचार के लिए उन्हें जिला अस्पताल जाने की सलाह दी गयी। **#HumariKahaniya #SehatSeSafalta #ABHWCs**

@PMOIndia @drharshvardhan @AshwiniChoubey

NISHTHA @USAID_NISHTHA - Dec 20

Always up for duty! Smita, CHO and her team at **AyushmanBharat-HWC Kalipoi**, Odisha are always ready to help the community no matter what! **#TogetherAgainstCovid19 @MoHFW_INDIA @usaid_india @enrmodina**

THANK YOU HEALTH WORKERS!

MEET SMITA AND HER TEAM OF AB-HWC KALIPOI, ODISHA WHO ARE CONTINUING TO PROVIDE HEALTH SERVICES TO THE COMMUNITY AMIDST COVID-19

NISHTHA @USAID_NISHTHA - Dec 20

It is my duty as a health worker to ensure that people in my community are well informed and are protected from **#COVID19** says Chetna Sharma, CHO of **AyushmanBharat-HWC** in Madhya Pradesh **#HealthForAll @usaid_india @MoHFW_INDIA @ABHWC_MP @BhardwajChhavi**

A microphone is a useful tool in containing COVID-1...
As a child, Chetna Sharma dreamed of joining the Indian Army. Although that dream didn't come true, @usaid.gov

Ministry of Health @MoHFW_INDIA - May 30

#IndiaFightsCorona

Ranita Malban is among the thousands of Community Health Officers of **AyushmanBharat-HWCs** on the frontlines of India's response to the pandemic. Let's help them by practicing social distancing.

#TirokarBhaiTilakBare #CoronaWarriorsIndia

L. Joyentakumar Singh @L.Joyentakumar - Jun 16

Meet Helena, CHO of **AyushmanBharat-HWC** who has made 4000 masks for her community to protect them against **#COVID19**. Let us thank her for her work **#TogetherAgainstCovid19 @MoHFW_INDIA @USAID_NISHTHA @usaid_india @AyushmanHWCs @health_manipur @Yumnamng**

OFFICER, AB-HWC PHUBALA IN BISHNUPUR, MANIPUR USED HER ONE MONTH INCENTIVE IN MAKING MASKS AND DISTRIBUTING FOOD ITEMS FOR THE LOW INCOME GROUP WITHIN HER COMMUNITY



SERVICES

Neonatal care is the care given to newborns during the first 28 days of birth.

To get care for your newborn, visit your nearest #AE_HealthAndWellnessCentre today.

@PMOIndia @dhrshvardhan @MoHFW_INDIA @NTIAayog @ANI

क्या आप जानते हैं ?

अपने नवजात को #AE_HealthAndWellnessCentre पर ही लाने वाली सेवाओं के लिए नि:शुल्क आसपास घूमने की उपयुक्त सुविधाएँ का रहे हैं।

अधिक जानकारी के लिए नवजातों आसुमान भारत - सेवा सेवा सेट सेट सेट पर जाएं।

@PMOIndia @dhrshvardhan @MoHFW_INDIA @NTIAayog @ANI

गर्भवती के लिए सेवा और गर्भवती के बाद की अतिरिक्त सेवाओं को अपने घर पर और अपने स्वास्थ्य सेवा की सुविधा के लिए और आसानी की आवश्यकता होती है।

अधिक जानकारी के लिए अपने नवजातों #AE_HealthAndWellnessCentre पर जाएं।

@PMOIndia @dhrshvardhan @MoHFW_INDIA @NTIAayog @ANI

FIELD STORIES

To promote good hygiene practices against #COVID19, #ASHA Smt. Sanju Gajthiyev from #Jharkhand, #Maharaja District, #India & #NIAJog Sanitizer Dispenser, which is installed at the Gram Arogya Kendra, #HumHaiASHA.

@PMOIndia @dhrshvardhan @MoHFW_INDIA @NTIAayog @ANI

Many Congratulations to #Jharkhand for being the first state to conduct 10,000 Tele-consultations through #TeleSeva.

We congratulate all Healthers providers of the state on this great feat!

#SevaSeSaba @PMOIndia @dhrshvardhan @MoHFW_INDIA @NTIAayog @ANI

Read how #ASHAs in #Jharkhand played an active role in door-to-door intensive Public Health Survey and are supporting the delivery of healthcare services to the last mile. #HumHaiASHA

#AE_HealthAndWellnessCentre @PMOIndia @dhrshvardhan @MoHFW_INDIA @NTIAayog @PIB_India

FOCUS DAYS

Early screening for all strains of #Hepatitis and #Hepatitis #vaccination can protect you and your children against the disease. Act Now!

Visit your nearest #AE_HealthAndWellnessCentre!

#WorldHepatitisDay @PMOIndia @dhrshvardhan @MoHFW_INDIA @NTIAayog @ANI

#Yoga can be a great tool to address mental health concerns during this time. It helps find balance, calms the mind and relaxes the body. #bully2vishNV3

#SwasthaEurat #MyLifeWiyoga #HealthForAll @PMOIndia @dhrshvardhan @AshwiniChoubey @PIB_India @mjaysh @NTIAayog

On #NationalDoctorsDay2020, we thank our doctors for their selfless service and for keeping us safe and healthy! #SeharSeSaba #Sevashahar!

@PMOIndia @dhrshvardhan @AshwiniChoubey @MoHFW_INDIA @PIB_India @NTIAayog @NTI_News @ANI @mygovt @USAID_NISHA @AmiKashNet





COVID SUPPORT

#DidYouKnow!
Washing hands more often with soap and water for at least 20 seconds can help prevent the spread of viruses in all seasons. #T1112

#IndiaFightsCorona #SundayThoughts
#AAB_HealthAndWellnessCentre #SehatSeSafalta

@PMOIndia @DrHarshvardhan @MinPW_INDIA @NTIJayoj @ANI

20+ seconds that could save your life...

Join us for a #SundayFunday Game!

Name the #preventive measures to follow for your #safety and that of others. Share your answers in the comment section below.

Retweet and tag your friends to play!

#SundayVibes @PMOIndia @DrHarshvardhan @MinPW_INDIA @NTIJayoj @ANI

Identify Preventive Measures!

#IndiaFightsCorona
प्रधानमंत्री श्री @narendramodi का संदेश: रखें एक दूसरे से 2 मीटर की दूरी। इस मंत्र को भूलें नहीं।
बदलाकर अपना व्यवहार करें कोरोना पर का।

#SwasthaBharat #CoronaOutbreak #SehatSeSafalta
@PMOIndia @DrHarshvardhan @AshwiniKChoubeey @PIB_India @CovidIndiaSeva

HEALTH TIPS

Do you know a few easy and simple ways to boost immunity?

Share them with us in the comment section below.

#SundayMotivation #SundayVibes
#AAB_HealthAndWellnessCentre #SehatSeSafalta

@PMOIndia @DrHarshvardhan @MinPW_INDIA @NTIJayoj @PIB_India @PTI_News @ANI

BOOST IMMUNITY

Healthy eating habits lead to healthier lives. Eat right. Stay healthy!

#EatRightIndia #HealthAndWellnessTips #SundayVibes #SundayMotivation

#AAB_HealthAndWellnessCentre #SehatSeSafalta #SwasthaBharat @ANI @PTI_News @ANI

EAT RIGHT, STAY HEALTHY!

Let's see how good your screenshot skills are! Share your screenshot with the #PishanKiThali in the desc (on the table)

Retweet and tag your friends to play!

#SundayVibes #AAB_HealthAndWellnessCentre #SehatSeSafalta @PMOIndia @DrHarshvardhan @MinPW_INDIA @NTIJayoj @ANI

Place the 'Poshan Ki Thali' on the Table

WEEKLY UPDATES

देश 14 में अभी तक 32,330 आयुष्मान भारत-हेल्थ ऐंड वेलनेस सेंटर संचालित विधि का चुके हैं। (106 टीएम 2020 तक)

#HarEkKamDesHKeNaam #SehatSeSafalta
@AyushmanBharatHWCs @AABHWCs @SehatSeSafalta

32,330 आयुष्मान भारत-हेल्थ ऐंड वेलनेस सेंटर संचालित विधि का चुके हैं।

#DidYouKnow!
42,209 functional #AAB_HealthAndWellnessCentres across the country are bringing comprehensive primary healthcare services closer to communities.
(as on July 10, 2020)

#SehatSeSafalta #SwasthaBharat
@PMOIndia @DrHarshvardhan @MinPW_INDIA @NTIJayoj @ANI

42,209 functional AAB Health and Wellness Centres across the country!

#DidYouKnow!
More than 4.39 crore screenings for #hypertension (#HighBloodPressure) have been conducted across #AAB_HealthAndWellnessCentres in the country.
(as on 12th June 2020)

#HarEkKamDesHKeNaam #SehatSeSafalta #SwasthaBharat @ANI

4.39 Crore






Ministry of Health & Family Welfare
Government of India



India has crossed a key Milestone in Universal Primary Healthcare!

70,000
Ayushman Bharat Health & Wellness Centers (HWCs)
operationalised ahead of time, inspite of COVID19

AB-HWC at kiphre
(remote and aspirational District), Nagaland



 mohfw.gov.in [@MoHFWIndia](https://www.facebook.com/MoHFWIndia) [@MoHFW_INDIA](https://twitter.com/MoHFW_INDIA) [@mohfwindia](https://www.instagram.com/mohfwindia) [mohfwindia](https://www.youtube.com/mohfwindia)



NITI Aayog
@NITIayog

Inhale peace, exhale stress, inhale calm, exhale worry! 🧘‍♀️

#AspirationalDistricts across 🇮🇳 celebrated #InternationalDayOfYoga with great zeal and energy.

Wishing everyone a very Happy International #YogaDay!

#YogaForWellness
#YogaForHealth 🙏

6:08 pm · 21 Jun 2021 · Twitter for iPhone

42 Retweets · 1 Quote Tweet · 233 Likes


उपशामक देखभाल वाले रोगियों को घर पर ही टीका लगाया जा रहा है
मोबाइल टीकाकरण अभियान



आयुष्मान भारत - हेल्थ एंड वेलनेस, मोबाइल टीकाकरण टीम, केरल




#InternationalDayofYoga



H&W S/C Tachi, Tingjay Rangdum, Lachak

Health & Wellness Centre of Rangdum conducted a beautiful celebration of #InternationalDayofYoga with the community










Door-to-door COVID-19 survey & vaccination awareness drive in Puducherry



Ayushman Bharat - Health & Wellness Centre, Thirukkanur, Puducherry







#ABHWCsTurn3



Maryana celebrated the 3rd anniversary of Ayushman Bharat - Health & Wellness Centres



Sub Health Centre - Health & Wellness Centre, Yamunanagar, Maryana


Narendra Modi @narendramodi

Today, on the auspicious occasion of Ambedkar Jayanti, I was in Bijapur, Chhattisgarh to inaugurate a Health and Wellness Centre. This marks the start of the First Phase of Ayushman Bharat. Sharing my speech on the occasion. [facebook.com/narendramodi/v...](https://www.facebook.com/narendramodi/v...)



9:21 PM · Apr 14, 2018 · Twitter Web Client


PMO India @PMOIndia

Some facts about Ayushman Bharat that would make you happy. #MannKiBaat



आप ये जानकर हैरान रह जायेंगे कि एक करोड़ लाभार्थियों में से 80 प्रतिशत लाभार्थी देश के ग्रामीण इलाकों के हैं। इनमें भी करीब-करीब 50 प्रतिशत लाभार्थी, हमारी, माताएँ-बहने और बेटियाँ हैं। इन लाभार्थियों में ज्यादातर लोग ऐसी बीमारियों से पीड़ित थे जिनका इलाज सामान्य दवाओं से संभव नहीं था। इनमें से 70 प्रतिशत लोगों की Surgery की गई है। आप अनुमान लगा सकते हैं कि कितनी बड़ी तकलीफों से इन लोगों को मुक्ति मिली है।

'जन की बात' से प्रधानमंत्री नरेंद्र मोदी, 31 मई 2020

11:23 AM · May 31, 2020 · Twitter Web App


Narendra Modi @narendramodi · Apr 7

#WorldHealthDay is a day to reaffirm our gratitude and appreciation to all those who work day and night to keep our planet healthy. It's also a day to reiterate our commitment to supporting research and innovation in healthcare.

557 3.8K 21.4K


Narendra Modi @narendramodi · Apr 7

On #WorldHealthDay, let us keep the focus on fighting COVID-19 by taking all possible precautions including wearing a mask, regularly washing hands and following the other protocols.

At the same time, do take all possible steps to boost immunity and stay fit.

398 2.1K 10.1K


Narendra Modi @narendramodi · Apr 7

The Government of India is taking numerous measures including Ayushman Bharat and PM Janashakti Yojana to ensure people get access to top quality and affordable healthcare. India is also conducting the world's largest vaccination drive to strengthen the fight against COVID-19.


Narendra Modi @narendramodi

It would make every Indian proud that the number of Ayushman Bharat beneficiaries has crossed 1 crore. In less than two years, this initiative has had a positive impact on so many lives. I congratulate all the beneficiaries and their families. I also pray for their good health.

8:26 AM · May 20, 2020 · Twitter for iPhone

11.4K Retweets 510 Quote Tweets 79.5K Likes





Glossary:

AB-HWCs	Ayushman Bharat – Health and Wellness Centres
AB-PMJAY	Ayushman Bharat – Pradhan Mantri Jan Arogya Yojna
ASHA	Accredited Social Health Activist
ANM	Auxiliary Nurse Mid-wife
ART	Anti-retroviral Treatment
ARI	Acute Respiratory Infection
AYUSH	Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homeopathy
CBAC	Community Based Assessment Checklist
CPHC	Comprehensive Primary Health Care
CHC	Community Health Centre
CHO	Community Health Officer
DH	District Hospital
DRTB	Drug Resistant Tuberculosis
ENT	Ear, Nose, Throat
FY	Financial Year
FRU	First Referral Unit
HIV	Human Immunodeficiency Virus
ICTC	Integrated Counselling and Testing Centre
IFA	Iron Folic Acid
IPHS	Indian Public Health Standards
IT	Information Technology



JAS	Jan Arogya Samiti
LRI	Lower Respiratory Tract Infection
MAS	Mahila Arogya Samiti
MDGs	Millennium Development Goals
MoHFW	Ministry of Health and Family Welfare
NCD	Non-Communicable Diseases
NHM	National Health Mission
NHP 2017	National Health Policy 2017
OPD	Outpatient Department
OOPE	Out of Pocket Expenditure
PBS	Population Based Screening
PHC	Primary Health Centre
PPTCT	Prevention of Parent to Child Transmission
RCH	Reproductive and Child Health
RMNCAH+N	Reproductive, Maternal, Newborn, Child, Adolescent Health Plus Nutrition
SDH	Sub District Hospital
SHC	Sub Health Centre
STGs	Standard Treatment Guidelines
TB	Tuberculosis
TT	Tetanus Toxoid
URI	Upper Respiratory Tract Infection
VHSNCs	Village Health, Sanitation and Nutrition Committees





“When we talk about Health and Wellness Centres our motive is not only to cure the disease but also to prevent the diseases. In our country we can find a large number of patients with blood pressure and diabetes. 60% of the health related deaths occur due to these 4 diseases viz. cardiovascular disease, diabetes, respiratory problems and cancer. But these diseases can be prevented if detected on time. Through these Health and Wellness centres efforts are being made to provide free diagnosis of the diseases.”

-Prime Minister Narendra Modi





Ministry of Health & Family Welfare
Government of India

For more details, kindly visit:
<https://ab-hwc.nhp.gov.in/>