

**No.28020/327/2013-CH**  
**Ministry of Health & Family Welfare**  
**Government of India**

**Nirman Bhawan, New Delhi**  
**Date: 01.03.2017**

To

Mission Director (NHM),  
All State/UTs

**Subject: Implementation of Kangaroo Mother Care for the care of Low-birth Weight Babies**

Sir/ Madam,

As you are aware that Ministry of Health and Family Welfare, Government of India has launched operational guideline on Kangaroo Mother Care (KMC) in 2014 to emphasize the implementation of KMC in Special Newborn Care Units (SNCUs) and Medical Colleges.

Kangaroo Mother Care (KMC) is a simple, cost-effective way of caring for low birth weight infants and has been included in many guidelines and training modules released by Government of India. It has been observed that despite launch of operational guideline in 2014, States/ UTs are not able to implement this low cost newborn strategy effectively across the States for the care of low birth weight/ preterm babies as reflected in very poor coverage reported in online SNCU reporting system.

It is, therefore, the need of the hour to vigorously implement this important intervention at the facility level in SNCU & NBSUs and propose budget through Annual Programme Implementation Plan 2017-18. UNICEF with support of KMC Foundation of India and NNF will help the States/ UTs to conduct State level ToT on Kangaroo Mother Care.

The States are requested to plan a budget for State model centres for KMC as envisaged in the Operational Guidelines and propose budget for the same in the Annual PIP 2017-18 in addition to budget for KMC implementation and training of service providers at various levels within the State.

A copy of budget heads for KMC implementation of annual PIP 2017-18 and Operational Guideline on KMC & Optimal Feeding of LBW Babies is enclosed for ready reference.

Yours Faithfully,



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