Dear Secretary,

As you are aware that under the Ayushman Bharat, we are committed to transform 1.5 lakh Sub Health Centres and Primary Health Centres into Ayushman Bharat-Health and Wellness Centres (AB-HWCs) by December, 2022. Health promotion and wellbeing of the individuals and the communities is envisaged through encouraging healthy lifestyles, preventing diseases, illness and injury, enabling environments that support good health and wellbeing. Involving the communities is essential to expand awareness and highlight activities which can be undertaken to foster wellness through health promotion at these AB-HWCs.

2. In this regard, it is envisaged that at least two health promotion activities in a month are organized at these AB-HWCs. An Annual Health Calendar with a list of health related days has been prepared for pre-planning of these activities, a copy of which is enclosed for your perusal.

3. It is requested that all necessary measures may be taken to ensure that the health promotion related activities are carried out with maximum community participation at all the operational HWCs in your State / UT on specified days. It will also be apt to include more activities than the ones already listed based on the local health needs, to ensure that communities are empowered and facilitated to be healthy for Healthy India.

Yours sincerely,

(Preeti Sudan)

Encl: as above

Additional Chief Secretary (Health)/Principle Secretary (Health)/Secretary (Health) – All States and UTs

Copy to:
1. Mission Director, NHM - All States and UTs
2. Executive Director, NHSRC.