



**PREETI PANT**

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भारत सरकार

स्वास्थ्य एवं परिवार कल्याण मंत्रालय

निर्माण भवन, नई दिल्ली - 110011

Government of India

Ministry of Health & Family Welfare

Nirman Bhavan, New Delhi - 110011

D.O. No.L.19017/07/2018-NUHM

Dated the 19<sup>th</sup> March, 2018

Dear Sir/Máam,

As you are aware that as part of Swachh Bharat Mission, Swachhata Pakhwada is observed, by every ministry and department based on a calendar of activities for 2018 circulated by Ministry of Drinking Water and Sanitation (MDWS) and the Ministry of Health and Family Welfare (MOHFW) is to observe the 'Swachhata Pakhwada' from 1st April to 15th April, 2018. In this regard, please refer to this Ministry's D.O. letter No.Z-15015/3/2018 dated 31<sup>st</sup> January, 2018 from Joint Secretary (P) regarding implementation of "**Swacchata Pakhwada 2018 - Swachhata Se Siddhi**".

2. To ensure that that culture of Swacchata is sustained in urban areas, an Action Plan containing suggested strategies and activities for Swachhata Pakhwada 2018 from 1st April, 2018 to 15 April, 2018 has been prepared and is enclosed. However all States/UTs are encouraged to come up with new initiatives/innovation within the mandate of NHM for sustainability of Swachhata in public health facilities and communities, in addition to cleanliness drives during the Swacchata Pakhwada. I look forward to active participation by all States and UTs.

3. The Swachhata activities be undertaken in coordination with the ULBs particularly in the 7 metro cities, namely, Mumbai, Chennai, Kolkata, Ahmedabad, Hyderabad, Bengaluru and Delhi. On this issue, the States Urban Nodal Officer may coordinate with counterpart ULB Health Officer.

4. The periodicity of submission of reports has been mentioned in Para No. 8 of the enclosed Action Plan and you are requested to adhere to the timelines mentioned therein.

5. Let's work together to make the '**Swachhata Pakhwada 2018-Swachhata Se Siddhi**' count.

With regards,

Yours sincerely,

(Preeti Pant)

Additional Chief Secretary/Principal Secretary/ Secretary Health-(All States/UTs)

Copy to-

1. Mission Director (NHM)-(All States/UTs)
2. Municipal Commissioner - (7 metro cities)
3. State Nodal Officers- NUHM
4. ED, NHSRC