



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण विभाग  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India  
Department of Health and Family Welfare  
Ministry of Health and Family Welfare

राजेश भूषण, आईएएस  
सचिव

**RAJESH BHUSHAN, IAS**  
SECRETARY

DO No.-Z-15015/2/2020-NHM-I

7<sup>th</sup> September, 2020

*Dear Colleague,*

As you are aware, the Ministry of Panchayati Raj carried out **People's Plan Campaign (PPC)- "Sabki Yojana Sabka Vikas"** from 2<sup>nd</sup> October to 31<sup>st</sup> December of 2018 and 2019 across all States/UTs to enable Gram Panchayats (GPs) to prepare evidence based holistic and inclusive **Gram Panchayat Development Plans (GPDs)** for FY 2019-20 and 2020-21 respectively, through participatory processes duly converging schemes of Central Ministries/Line Departments related to 29 subjects listed in the Eleventh Schedule of the Constitution.

2. Despite the unusual circumstances posed by the COVID pandemic and inspired by the satisfactory performance of GPs, Line departments and other stakeholders during last two years, it is to inform that PPC will be organized this year as well from **2<sup>nd</sup> October 2020 to 31<sup>st</sup> January 2021** during which Gram Panchayats/ Gram Sabhas will be **formulating convergent GPDs for the FY 2021-22** with active support from State Panchayati Raj Departments and other Line Departments.

3. I request you to utilize this opportunity to galvanize the strength of Gram Panchayats and Gram Sabhas for creating awareness about health programmes and schemes and ensuring community mobilization focusing on key priorities including provision of newer service packages at Ayushman Bharat-Health and Wellness Centres (AB-HWCs), ensuring Free essential drugs and diagnostics at public healthcare facilities, Fit India, Eat Right, Quit Tobacco, School Health and Wellness Ambassadors, TB elimination by 2025, achieving 90% immunization coverage, NCD screening and treatment protocols, HBNC/HBYC, RBSK screening, early detection and complete treatment of communicable diseases, ensuring timely payments to ASHAs, utilization of untied funds by VHSNCs and SC/HWCs, mobilizing support from other sources, etc.

4. It is imperative that frontline health workers including ASHAs, MPWs and CHOs are trained enough to be involved in this campaign so that they can contribute to the GPD planning process. I request you to provide them with adequate trainings and depute them for the Gram Sabha/ Gram Panchayat meetings organized during the campaign. Resources available with the State Panchayati Raj department and NHM may be utilized for this purpose.

5. It is requested to kindly ensure that all activities under this campaign are undertaken in full compliance of COVID 19 Guidelines – maintenance of social distancing, use of face masks, maintenance of proper sanitation and hygiene etc. An Action Taken Report in this regard may also be furnished to this Ministry at the earliest.

6. Please feel free to contact Dr. Rajani Ved, ED, NHRSC (rajani.ved@gmail.com), Dr. N. Yuvaraj (n.yuvaraj36@ias.nic.in) and Ms. Vidushi Chaturvedi (vidushi.chaturvedi@gov.in) for any clarifications in this regard.

*Regards .*

Yours sincerely,

  
(Rajesh Bhushan)

To : ACS/PS/Secretary (HFW)- all States/UTs

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- PPS to Secretary, MoPR
- MD, NHM- all States/UTs
- AS&MD (NHM)
- JS (Policy)
- ED, NHSRC
- Directors (NHM)