

## **National Tobacco Control Programme(NTCP)**

### **Detailed notes and Justification for PIP 2022-24.**

1. Following activities are operationalized under the programme
  - District Tobacco Cessation Centre are in 13 District Hospitals and 28 SDH.
  - District Tobacco Control Cells in 13 DM&HO offices.
  - Procurement and supply of Drugs to all the Tobacco Cessation Centres.
  
2. District Tobacco Cessation Centre:
  - Tobacco Cessation Centre are established and operational in all 13 District Hospitals and 28 SDH.
  - All the staff sanctioned under this programme are recruited and positioned.
  - Drugs and medicines are being supplied to all the Tobacco Cessation Centers at DH and SDH
  - Quit Tobacco Toll –Free number established and functioning at State Head Quarters
  - Different types of Smokeless Tobacco Products-25g and Smoked Tobacco Products -50g are sent to Central Drugs standard control organization Central Drugs Testing Laboratory for identification of pH, Moisture, Nicotine and Ammonia parameters.
  
3. District Tobacco Control Cells:
  - District Tobacco Control Cells are established @1 per District
  - Tobacco Free Educational Institutions programme (TOFEI) implemented in the state in coordination with education department with an objective of declaring every educational institute as Tobacco free educational Institute (TOFEI).
  - Dedicated online application is developed and monitoring the Tobacco Free Educational Institutions (TOFEI).
  - So far 16,410 schools declared as Tobacco Free Educational Institutions.
  - Law Enforcement meetings are conducted in all districts for strict implementation of COTPA 2003 Act, so far Rs. 16,27,615/- are collected through fines.
  - State level High Power Committee (HPC) meeting has conducted with line departments for Implementation of Cigarette and other Tobacco Products act 2003 and action points and tentative time lines issued to all line departments.
  - Law enforcements Trainings are conducted to all line departments for implementation of COTPA Act 2003

**Proposed activities:**

1. Four Sub district Hospitals in the state upgraded as District Hospitals and 27 CHCs upgraded as SDH.
2. It is proposed to establish Tobacco Cessation Centres at 4 DH and 23 SDH
3. Formation of 770 Enforcement squads @ 1 per each mandal for implementation of COTPA Act 2003.
4. Proposed to conduct on Law enforcement training to all line departments
5. IEC activities and Printing activities are proposed to conduct as follows:
  - a. Posters in all the Health Facilities and Government Offices
  - b. Jingles through FM Radio.
  - c. Hoardings.
  - d. Printing and supply of Challn book to police department and enforcement squads.

Name of the Programme : National Tobacco Control Programme (NTCP)  
 Name of the Scheme/Activity : Implementation of COTPA - 2003

| S. No | Detailed Head                          | ROP Approval 2021-22 | Proposals 2022-23 | Proposals 2023-24 | Details of Activity & Cost Breakup  |
|-------|--|----------------------|-------------------|-------------------|---|
| 6     | Capacity building incl. training       | 2.70                 | 27.40             | 27.40             | <p><b>Proposals 2022-23</b><br/>           Training of PRI's representatives/ Police personnel/ Teachers/ Transport personnel/ NGO personnel/ other stakeholders 2 meeting per district @ 50000/- per meeting (@1lakhs per Dist x13=13 lakhs)<br/>           State level coordination meeting @ 2 meeting per annum Rs.75,000/- per meeting = Total 1.40 lakhs<br/>           District level Co-ordination meetings @ 2 per district and @ 50,000/- per meeting (13 Districtsx1 lakh=13 lakhs)</p> <p><b>Proposals 2022-23</b><br/>           Training of PRI's representatives/ Police personnel/ Teachers/ Transport personnel/ NGO personnel/ other stakeholders 2 meeting per district @ 50000/- per meeting (@1lakhs per Dist x13=13 lakhs)<br/>           State level coordination meeting @ 2 meeting per annum Rs.75,000/- per meeting = Total 1.40 lakhs<br/>           District level Co-ordination meetings @ 2 per district and @ 50,000/- per meeting (13 Districtsx1 lakh=13 lakhs)</p> |
| 8     | Others including operating costs (OOC) | 39                   | 92.40             | 92.40             | <p><b>Proposals 2022-23</b><br/>           Fuel allowance for Enforcement squads @ Rs.1000/- per month Total Enforcement squads 770 x12 months= 92.40 lakhs</p>   |

|   |                |       |        |        |   |
|---|----------------|-------|--------|--------|---|
|   |                |       |        |        | <p><b>Proposals 2023-24</b><br/> Fuel allowance for Enforcement squads @ Rs.1000/- per month Total Enforcement squads 770 x12 months= 92.40 lakhs</p>   |
| 9 | IEC & Printing | 43.27 | 118.63 | 155.39 | <p><b>Proposals 2022-23</b></p> <p>1) Printing and supply of NTCP Posters to 11163 Village secretariates@ 10 posters, 3842 ward secretarits@10 posters ,all Government offices 20280 @ 10, 1145 PHCs@1, 195 CHCs@2, 28 AHs @3, 13 DHs @5, 13THs @10 (Total poster Required 3,54,664 x Rs 10= Rs.35,46,664 @</p> <p>2) celebration of World No tobacco Day at District level @ 10000/- per District (13 x Rs 10,000=Rs.1,30,000)</p> <p>3) Printing and supply sign boards to all health facilities ( Secretariats -15005 (11163 rural and 3842 Urban),PHCs-1705(Rural 1145 Urban 560) CHC -177, AHs-51, DH-17,TH-11, DM&amp;HO Offices - 13 , Estimated Government Offices@ 400 per Dist =5,200 ) Total facilities 20,466x2=40,932 @Rs.200 each foam board =81,86,400 Total 1+2+3=1,18,63,040/-</p> <p><b>Proposals 2023-24</b></p> <p>1) Printing and supply of NTCP Posters to 11163 Village secretariates@ 10 posters, 3842 ward secretarits@10 posters ,all Government offices 20280 @ 10, 1145 PHCs@1, 195 CHCs@2, 28 AHs @3, 13 DHs @5, 13THs @10 (Total poster Required 3,54,664 x Rs 20= Rs.70,93,280/-</p> <p>2) celebration of World No</p> |

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|--|--|--|--|--|---|
|  |  |  |  |  | <p>tobacco Day at District level @ 20,000/- per District (13 x Rs 10,000=Rs.2,60,000)</p> <p>3) Printing and supply sign boards to all health facilities ( Secretariats -15005 (11163 rural and 3842 Urban),PHCs-1705(Rural 1145 Urban 560) CHC -177, AHS-51, DH-17,TH-11, DM&amp;HO Offices - 13 , Estimated Government Offices@ 400 per Dist =5,200 ) Total facilities 20,466x2=40,932 @Rs.200 each foam board =81,86,400 Total 1+2+3=1,55,39,680/-</p> |
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Name of the Programme : National Tobacco Control Programme (NTCP)

Name of the Scheme/Activity : Implementation of TOFEI guideline

Name of the Programme : National Tobacco Control Programme

| S. No | Detailed Head  | ROP Approval 2021-22 | Proposals 2022-23 | Proposals 2023-24 | Details of Activity & Cost Breakup  |
|-------|----------------|----------------------|-------------------|-------------------|---|
| 1     | Planning & M&E | 87.60                | 100.60            | 100.60            | <p><b><u>Proposals 2022-23</u></b></p> <p>Procurement of TOFEI Tool Kit (each book consists of one booklet, Sticker, broacher etc.) to Public and Pvt Schools @ Rs.100/- each TOFEI Tool Kit (Total Schools 61604x100=Total 61.60 Lakhs)</p> <p>Sensitization campaigns in colleges through counsellors @ 3 lakhs per District x13=39 lakhs</p> <p><b><u>Proposals 2023-24</u></b></p> <p>Procurement of TOFEI Tool Kit (each book consists of one booklet, Sticker, broacher etc.) to Public and Pvt Schools @ Rs.100/- each TOFEI Tool Kit (Total Schools 61604x100=Total 61.60 Lakhs)</p> <p>Sensitization campaigns in colleges through counsellors @ 3 lakhs per District x13=39 lakhs</p> |

(NTCP)

Name of the Scheme/Activity : Tobacco Cessation

| S. No | Detailed Head  | ROP Approval 2021-22 | Proposals 2022-23 | Proposals 2023-24 | Details of Activity & Cost Breakup   |
|-------|--|----------------------|-------------------|-------------------|--|
| 1     | Infrastructure - Civil works (I&C)                   |                      | 67.50             | 0                 | 4 Sub District Hospitals upgraded as District Hospitals and 23 CHCs upgraded as Sub District Hospitals. Hence it is proposed to establish Tobacco Cessation Centre in 4 upgraded District Hospitals 23 SDHs. @2.50 lakh per each facility towards Renovation/extension of District Tobacco Cessation Centre for 17DH+51 SDH=67.50  |
| 2     | Equipment (Including Furniture, Excluding Computers) | 0                    | 68.00             | 68                | <b>Proposals 2022-23</b><br>@1lakhs per facility towards procurement of Carbon Monoxide Monitor and spirometer for District Tobacco Cessation Center for SDH51 and DH 17 (Total facilities 68x1 lakh=68 lakhs)<br><b>Proposals 2023-24</b><br>@1lakhs per facility towards procurement of Carbon Monoxide Monitor and spirometer for District Tobacco Cessation Center for SDH51 and DH 17 (Total facilities 68x1 lakh=68 lakhs) |
| 3     | Drugs and supplies                                   | 32.50                | 170.00            | 170               | <b>Proposals 2022-23</b><br>procurement of TCC medicines @ 2.50 lakhs per facility SDH51 and DH 17.=170lakhs<br><b>Proposals 2023-24</b>   |

|   |  |    |       |       |   |
|---|--|----|-------|-------|---|
|   |  |    |       |       | procurement of TCC medicines @ 2.50 lakhs per facility SDH51 and DH 17.=170lakhs  |
| 4 | Others including operating costs (OOC) | 11 | 18.00 | 18.00 | <p><b>Proposals 2022-23</b><br/> District Tobacco Cessation Centre office expenses @ 00.20 lakhs per facility (17 DHs + 51 SDHs)=13.60 lakhs<br/> State Tobacco Cessation Centre office expenses @ 1.00 lakhs per annum<br/> District Tobacco Control Cell @ Rs 00.20 lakhs per Districtx17=3.40 lakhs</p> <p><b>Proposals 2023-24</b><br/> District Tobacco Cessation Centre office expenses @ 00.20 lakhs per facility (17 DHs + 51 SDHs)=13.60 lakhs<br/> State Tobacco Cessation Centre office expenses @ 1.00 lakhs per annum<br/> District Tobacco Control Cell @ Rs 00.20 lakhs per Districtx17=3.40 lakhs</p> |