



MINISTRY OF HEALTH & FAMILY WELFARE,
NIRMAN BHAWAN, MAULANA AZAD ROAD,
NEW DELHI- 110108
Ph.011-23062038

E-mail: us.uh-mohfw@gov.in ; usurbanhealth@gmail.com



**EXPRESSION OF INTEREST (EOI) FOR SELECTION OF
NATIONAL PROGRAM MANAGEMENT AGENCY (NPMA)
FOR NATIONAL URBAN HEALTH MISSION (NUHM)**

REFERENCE No: L-19017/81/2015-NUHM

Proposals are invited from prospective bidders for establishment of National Program Management Agency (NPMA) for supporting National Urban Health Mission (NUHM).

Ministry of Health and Family Welfare (MoHFW), Government of India (GOI) intends to engage a Program Management Agency, for providing technical support for program implementation activities to the National Urban Health Mission (NUHM) and also support States/ UTs, ULBs as per their need & requirement.

Detailed information of the project and eligibility criteria etc. can be downloaded from MoHFW (<http://mohfw.nic.in/>), NHM (<http://nhm.gov.in/>) and Central Public Procurement Portal (<https://eprocure.gov.in>) websites.

Interested bidders are requested to send their EOI proposal in a sealed envelope (both in soft and hard copy) along with a cover letter to the Under Secretary(UH), Ministry of Health & F.W., Room No.502-D Wing, Nirman Bhawan, New Delhi-110108. The last date for the receipt of EOI proposal by the Ministry is **21st July, 2017 upto 1200 hrs.**

sd/-
Under Secretary (Urban Health)

Dated: 23/06/2017



GOVERNMENT OF INDIA
Ministry of Health and Family Welfare
Nirman Bhawan, New Delhi
Ph.011-23062038

E-mail: us.uh-mohfw@gov.in; usurbanhealth@gmail.com

REFERENCE No: L-19017/81/2015-NUHM dated 23/06/2017

Project: National Program Management Agency (NPMA) For National Urban Health Mission (NUHM)

Expression of Interest

The Ministry of Health and Family Welfare (MoHFW) is responsible for implementation of various national health programs running in India in the areas of family welfare, public health, prevention and control of major communicable and non-communicable diseases.

MoHFW looks after the overall health situation in the country and is responsible for areas that have a wide impact on the aspects of public health and medical services in the country, e.g. population control, medical education, prevention of food adulteration, quality control in manufacture and sale of drugs, etc. and responsible for aspects relating to family welfare, especially in reproductive health and maternal health.

1. National Urban Health Mission (NUHM)

1.1 The Government of India launched the National Urban Health Mission (NUHM) as a sub-mission under the overarching National Health Mission (NHM) in May 2013 for providing equitable and quality primary health care services to the urban population with special focus on slum and vulnerable sections of the society. NUHM seeks to improve the health status by facilitating their access to quality primary healthcare. The launch of the NUHM shows the government's recognition of the need for focused attention on urban health. This Program seeks to facilitate equitable access to quality health care through strengthened public health systems, partnerships, and community participation, with active involvement of the Urban Local Bodies (ULBs). This will strengthen urban primary health care by establishing Urban Primary Health Centres (UPHCs) in all cities with a population of above 50,000 and district headquarters with a population of 30,000 and above. UPHCs would be linked with community outreach and referral services. The Program outcome indicators include increasing institutional delivery and full immunization coverage among children in urban areas; and achieving National Disease Control Program targets.

1.2 NUHM endeavours to achieve its goal through need based city specific urban health care system to meet the diverse health care needs of the urban poor and other vulnerable sections, institutional mechanism and management systems to meet the health-related

challenges of a rapidly growing urban population, partnership with community and local bodies for a more proactive involvement in planning, implementation, and monitoring of health indicators, availability of resources for providing essential primary health care to urban poor, and partnerships with NGOs/ civil societies, for profit and not for profit private health service providers and other stakeholders.

MoHFW intends to source Program Management Services to enhance human resources in Urban Health through a National Program Management Agency (NPMA) to manage, monitor and provide technical support to the NUHM.

2 Scope of Work

2.1 The NPMA would provide support to the National Urban Health Mission (NUHM) and will provide strategic management advice to MoHFW on the basis of field experience and evidence for overall improvement in health indicators of urban poor. Further, it will provide technical and operational support to NUHM at National as well as State / UT level, including planning, coordination, monitoring and evaluation through monitoring visits to States / UTs, capacity development, and technical assessment of progress and necessary inputs on urban health service delivery matters, such as human resources, information technology for health services, Reproductive and Child Health (RCH), communicable and non-communicable diseases, quality assurance, community processes and private sector engagement. NPMA will analyse Financial Management Reports, Statement of Funds position and audit reports provided by the States/UTs. NPMA will also organize workshops, conferences, trainings, work studies and monitoring visits from time to time during the project period, as directed by MoHFW.

2.2 NPMA will work closely with other organization(s) under the administrative control of MoHFW such as NIHFW, NHSRC, donor partners including bilateral/ multilateral organisations to ensure smooth implementation & monitoring of the program activities. NPMA will also assist the MoHFW in tracking the progress and follow up with the stakeholders for the technical & functional issues in the implementation of NUHM. NPMA will suggest appropriate remedial timely action plan, document the evidences generated from the State/ UT visits, analyze the available data and information and generate actionable reports for decision making for NUHM program. NPMA will also undertake other activities, which will be assigned from time to time by NUHM Division of MoHFW. The appointed NPMA experts will be required to report to the NUHM Division in the format and periodicity as specified by MOHFW. The assignment will be contracted by MOHFW, Government of India, and it will ensure the support of counterpart staff / officials wherever necessary. The NPMA will also be responsible for arranging its own IT equipment and local office transportation.

3 Eligibility Criteria

- 3.1 The bidder should be a Company/ Society/ LLP registered in India under the relevant Act for a period of at least 5 years as on 31/12/2017. Bidder should attach the Certificate of Registration, Permanent Account Number (PAN), Service tax Registration/ GST Registration as per GST Law and Rules and Power of Attorney authorising the representative of the firm for participating in the EoI process.
[(Annexure- 1, Form- 1 (a) & (b))]
- 3.2 The bidder should have an average annual turnover of not less than INR 30 Crores for the last three financial years (2013-14, 2014-15 & 2015-16). Bidder should attach Audited Financial Statements for the last three financial years duly certified by the statutory auditor clearly mentioning the average annual turnover for last three financial years. (Annexure-1 Form-2)
- 3.3 The bidder should have a positive Net Worth (Paid up Share Capital plus Free Reserves) as on 31st March 2016. (Annexure-1 Form-3)
- 3.4 The bidder should have executed at least one Project in Public Health/ Health [in Central Govt. / State Govt. / PSU/ NGO (including Development Partners)] with a minimum value of Rs 10 crores in last 5 years. Bidder should submit Work Order/ Award of Contract containing the contract value and Project Completion Certificate. (Annexure-1 Form-4).
- 3.5 The bidder should have at least 30 public health professionals on payroll of the firm on the date of submission of proposal. (Annexure-1 Form-5)
- 3.6 Bidder should not have defaulted in payment of statutory dues. (Annexure-1 Form-6)
- 3.7 The bidder should not have been blacklisted by any Government entity in India on the date of submission of bid. Litigation pending on the date of submission of bid, in any court of law, on account of blacklisting will amount to disqualification from bidding process. (Annexure-1 Form-7)
- 3.8 Bidder should not have withdrawn from similar government projects or should not have any contract termination from similar project with Government entities in the last 3 years. (Annexure-1 Form-8)
- 3.9 The bidder should submit the CV's of professionals proposed under various positions as mentioned in ToR for NPMA (Annexure 2); (Annexure-1 Form-9)

Note : All the forms and supporting documents are mandatory to be submitted with the Proposal.

4 Project period

The assignment will be for a period of 36 months and may be extended by the Ministry, on the same terms and conditions, if required.

5 Roles and Responsibilities

The TOR for NPMA is at Annexure-2.

6 Responses to the Queries

MoHFW endeavours to provide timely response to all queries but it does not undertake to answer all the queries that have been posed by the bidders.

7 Right to Terminate the EoI process

MoHFW reserves the right to accept or reject any/all proposals and to terminate the EoI process at any stage without assigning any reason.

Interested bidders are requested to send their EOI proposal in a sealed envelope (both in soft and hard copy) along with a cover letter to the Under Secretary (UH), Ministry of Health & F.W., Room No.502-D Wing, Nirman Bhawan, New Delhi-110108. The last date for the receipt of EOI proposal by the Ministry is **21/07/2017 upto 1200 hrs.**

Form-1(a) : Details of the Firm

S. No.	Information Required	Details to be furnished
1	Name and address of Bidder	
2	Certificate of Registration	
3	Permanent Account Number(PAN)	
4	Service Tax Registration/ GST Registration as per GST Law and Rules	
5	Name, address, email, phone nos. and mobile number of Contact person	

Supporting Documents: Please attach relevant documents/certificates as a proof of the information furnished above (Certificate of Registration, PAN Card, Service Tax Registration/ GST Registration as per GST Law and Rules)

Form-1(b) : Power of Attorney authorizing the representative of the firm for participating in the EoI process**POWER OF ATTORNEY**

(On Non-Judicial Stamp Paper of Rs.100/-)

Know all men by these presents, we _____ (name of the company and address of the registered office) do hereby appoint and authorize Mr / Ms _____ (full name and residential address) who is presently employed with us and holding the position of _____ as our attorney, to do in our name and on our behalf, all such acts, deeds and things necessary in connection with or incidental to our bid document for 'Appointment of a National Program Management Agency (NPMA) for MoHFW', in response to the EOI proposal invited by Ministry of Health and Family Welfare (referred to as MoHFW), including signing and submission of all documents and providing information / responses to MoHFW in all matters in connection with our bid.

We hereby agree to ratify all acts, deeds and things lawfully done by our said attorney pursuant to this Power of Attorney and that all acts, deeds and things done by our aforesaid attorney shall and shall always be deemed to have been done by us.

Dated this _____ day of _____ 2017

For

(Signature)

(Name, Designation and Address)

Accepted

(Signature)

(Name, Title and Address of the Attorney)

Date:

Form-2: Annual Turnover

We hereby certify that total annual turnover and average turnover of M/s_____ (name of the agency) for the last three years is as given below:

Annual turnover for the last 3 Financial Years in Indian Rupees (in Crores)			
Year (2013-2014)	Year (2014-2015)	Year (2015-2016)	Average

(Signature of Statutory Auditor)

Name of Statutory Auditor:

Name of Statutory Auditor Firm/ Company

Seal

Supporting Documents: Audited Financial Statement for the last three financial years (2013-14, 2014-15 & 2015-16)

Form-3: Statutory Auditor's Certificate for Furnishing Net worth Details

<<On Statutory Auditor Letter Head>>

We hereby certify that **Positive Net Worth** of M/s _____ (name of the bidder) as on 31st March, 2016 is positive and is as given below:

	Net worth as on 31 st March, 2016 in Indian Rupees (in Crores)
Particular	As on 31 st March, 2016
Paid Up Share Capital	
Free Reserve	
Total	

(Signature of Statutory Auditor)

Name of Statutory Auditor:

Name of Statutory Auditor Firm:

Seal

Form-4: Experience in executing Program Management Project in Public Health (Central Govt./ State Govt./ PSU/NGO's(including Development Partners))

Project Title:			
(Attach separate sheet for each project)			
Country		Address	
Name of client			
Location	Location		
Number of Resources deployed	Number of Resources deployed		
Client	Central Government/ State/ PSU/ NGO(including DP)		
Value of the assignment			
Duration of the assignment		Start date (month / year)	
		Date of successful implementation / Go-Live (month / year)	
		End date (month / year)	
Name of senior staff associated with the assignment		Name	
		Designation	
		Role in the project	
		Contact number	
		Email Id	
Narrative description of project: (in not more than 500 words)			
Description of actual services provided by your staff within the assignment: (in not more than 500 words)			

Supporting Documents: The Bidder should submit Work Order/Award of Contract containing the contract value and Project Completion Certificate.

Form-5: Number of Public Health Professionals

(On the letterhead of the Bidder)

Certificate

This is to certify that _____ (name of the bidder), having registered office at _____ (address of the registered office), have _____ number of public health professionals on its payroll on the date of submission of the proposal.

Yours Sincerely,

(Signature of HR head of the Company/Firm)

Name of the Signatory:

Seal:

Form-6 : No Disputed Statutory Liability

[On the letterhead of the organization]

Certificate for No Disputed Statutory Liability

This is to certify that, _____ (name of the bidder), having registered office at _____ (address of the registered office), as on the date of submission of the bid doesn't have any disputed statutory liability outstanding for more than 6 months from the date such dues had become payable for payment.

Dated:

(Signature of Statutory Auditor)

(Name of Statutory Auditor):

(Name of Statutory Auditor Firm)

Seal:

Form -7: No Blacklisting Certificate

(On Non Judicial Stamp paper of Rs 100)

No Blacklisting Certificate

This is to certify that, _____ (name of the bidder), having registered office at _____ (address of the registered office), as on date of submission of the bid, has not been blacklisted by any Government entity in India.

Signature:

Name of the Authorized Signatory:

Designation:

Form-8: Non Termination Certificate

(On Non Judicial Stamp paper of Rs 100)

Non Termination Certificate

This is to certify that _____ (name of the bidder), having registered office _____ (address of the registered office), as on date of submission of the bid, has not withdrawn from similar project or have not had any termination of contract from similar project with Government entities in the last 3 years.

Signature:

Name of the Authorized Signatory:

Designation:

Form-9: CV Format

CV Format					
1.	Name				
2.	Proposed Position				
3.	Date of birth				
4.	Citizenship				
5.	Experience(number of Years):				
6.	Medical Registration Number (If applicable)				
7.	Education				
	Degree (Specialization)	Institution	Year in which obtained		
8.	Professional Certifications/ Diploma/ Training				
		Accreditation Date (If applicable)	Valid Up to Date (If applicable)		
	Certification				
	Diploma				
	Training				
9.	Area of Expertise: <i>(The resources should have expertise/ experience in the area of health related projects and their implementation in the Indian context.)</i>				
10.	Employment Record:(Starting with present position, list in reversed order every employment held for the last ten years and state the start and end dates of each employment)				
	Employer	From	To	Position held	Job Responsibilities
11.	Employment Details: <i>(Work undertaken that best illustrates capability to handle the work and tasks performed.)</i>				
	Employer Name: <i>(Please mention the details of <u>each</u> employer separately. Starting from the most recent employer)</i>				
	Position held:				
	Project Duration (in years):				
	Roles and Responsibility:				
12.	I understand that my wilful misstatement described herein may lead to my disqualification or dismissal, if engaged.				
	Name & Signature (Personnel)		Name & Signature (Authorized Representative)		
			Date of signing		

Annexure -2**(TOR for NPMA project)**

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
1	Urban Health Expert / Team Leader	<p>Essential Qualification:</p> <ul style="list-style-type: none">• MD Community Medicine/MPH with MBBS/ MBA or equivalent degree in Public Health Management from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none">• Certificate/ program course in Health Policy and Planning and other similar course	Minimum 15 years of post-qualification work experience in the area of Public Health/ Health with experience in managing and coordinating multi-disciplinary teams at national/ state level.	<ul style="list-style-type: none">• Assist in overall program implementation and coordination• Assisting States/ UTs in understanding the program indicators and achieving defined targets.• Assist in monitoring the implementation of NUHM across the country, identify risks and bottlenecks in implementation, and advise MOHFW and States of remedial actions.• Assist in drafting strategies for public health, resource allocation.• Advising on the improvement of guidelines for effective implementation based on the observation / review.• Assist in carrying out research studies/ assessments/ evaluations to guide evidence based decision making.• Support the States/ ULBs in preparing proposals as per the existing guidelines.• Assist NUHM in updating / elaborating PIP and other supplementary guidelines to ensure priority actions are given adequate guidance for States.• Assist in ensuring effective dissemination of information and also adequate & timely reporting from the States/ UTs.• Assist in integration of Urban Health program in-line with NHM, convergence in planning of the

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
				program and monitoring of the departments and ULBs.
2	M&E/HMIS Expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> • MPH/MBA(Health informatics/Health & Hospital Management)/M.Sc. (IT) /M.Sc. (Biostatistics/ Statistics) or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> • Certificate Training Course on Monitoring and Evaluation • Certificate Training course on HMIS • PG Diploma Course in M&E/HMIS 	Minimum 5 years of post-qualification work experience in the area of Public Health/ Health with experience of assisting in development of Monitoring framework for National Health Programmes, experience in handling various monitor software at national/ state level.	<ul style="list-style-type: none"> • Coordination with States on effective reporting of UH related data • Supporting Centre and States in identifying the exact gaps in the service delivery and reason through analysis. • Effective Coordination with HMIS/Statistic division of Ministry and analysis of HMIS data. • Support and coordinate with stakeholders in identifying areas and gaps for effective running of Urban Health Program and monitoring and reporting under UH. • Preparation of periodical reports on programme performance • Plan and conduct programme evaluation studies • Develop mechanism to capture data generated at various levels in effective, timely and accurate manner ensuring quality • Development / integration of MIS of different channels / verticals and maintenance • Identify areas to strengthen MIS, make recommendations and support strengthening initiatives • Dissemination of information based on monitoring data of Programmes to the States/ULBs.

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
3	National Capacity Development Expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> • MPH/MBA PGDM/ (Health or Hospital Management)/ Post Graduation in Health Management or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> • Diploma or certificate programs in Training & Development/ Human Resource Management/ /Leadership skills. 	Minimum 10 years of post-qualification work experience in the area of Public health/ health, developing and coordinating large scale capacity development initiatives in health related projects, experience in conducting trainings of different public health/ healthcare cadre at national/ state level, working with key technical resource organizations in public health, as an executive level officer of those organizations.	<ul style="list-style-type: none"> • Monitoring the progress of training and capacity development in States/ Districts/ Cities. • Develop capacity building strategies and programs for human resources under Urban Health • Plan activities and costs for annual capacity development plan incorporating state level demands • Support in conducting Training Needs assessments at states and ULBs in tandem with State Capacity Development Expert • Adjust capacity development initiatives based on the review of effectiveness of them and propose new initiatives as necessary • Assess various proposals for capacity development including costing • Lead and coordinate dialogues with partner resource organizations to organize capacity development activities (e.g., twinning) • Develop appropriate tools (e.g., MOU, contracts as well as additional templates for PIP to capture capacity development needs) to facilitate capacity development activities • Mobilize resources / partners for training and capacity building Programmes

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
				<ul style="list-style-type: none"> • Coordinate sourcing of existing or development of new training modules in coordination with other consultants and concerned training organizations and agencies. • Monitor and evaluate the effectiveness of various capacity development initiatives • Manage the performance of state capacity development coordinators • Package and process consultant inputs to support state level implementation drawing on the indefinite service delivery contract, supported by the state capacity development coordinators and procurement and contract management specialist.
4	State Capacity Development Expert (2 Posts)	<p>Essential Qualification:</p> <ul style="list-style-type: none"> • MPH/MBA in related field or a PG degree in social sciences/MSW/MA in Sociology or equivalent degree from a recognized institution/University. <p>Preferable Qualification:</p> <ul style="list-style-type: none"> • Diploma or certificate programs in Training 	Minimum 5 years of post-qualification work experience in the area of Public health/health, experience of coordinating and conducting trainings at National/ State level, prepared or assisted in formulating training modules for various health/ public health cadre.	<ul style="list-style-type: none"> • Work in coordination with National capacity development expert. • Identify suitable technical resource organizations to support NUHM implementation at regional and state level • Develop mechanisms to enhance the technical resource organizations' capacity to support NUHM implementation • Develop the network of regional and state level technical resource organizations for effective peer learning • Identify and develop twinning

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
		& Development/ Human Resource Management/ /Leadership skills.		<p>arrangement opportunities to support NUHM implementation and capacity development</p> <ul style="list-style-type: none"> • Support MoHFW and other designated organizations at State level to be developed into centres of excellence in different aspects of urban health or public health • Ensure state PIPs and other organizational level plans reflects the resource requirement for technical resource organization development • Monitor implementation progress in technical resource organization development and networks and provide recommendations to MOHFW / NHSRC as well as relevant states to address any issues and challenges • Report the progress of technical resource organization activities on a regular basis to MOHFW/NHSRC.
5.	Financial Management Expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> • CA/ICWA/MBA (Finance/ Business Management)/ Post Graduate in Financial Management or related field or equivalent degree from a recognized institution/ University 	Minimum 5 years of post-qualification work experience in managing financial aspects of health or other Government programmes at national/ state level with knowledge of financial operations, General Financial rules, government accounting	<p>In close coordination with the Financial Management Group under NHM:</p> <ul style="list-style-type: none"> • Review financial management system and make recommendations to strengthen the system and processes (e.g., improved, simplified guidelines and templates, systems, training, etc.) • Coordination with

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
		Preferable Qualification: <ul style="list-style-type: none"> Any certificate/ diploma course in the field of Financial Management/ Training on Health Economics & Financing 	systems, funds flow management, utilization certificates, monitoring and analysing scheme/ program wise expenditure.	SPMUs/DPMUs on all aspects of financial management and ensuring timely fund flow and receipt of Financial Monitoring Report (FMR), Statements of Funds position from the States <ul style="list-style-type: none"> Support in devising/ implementing financial MIS Monitor allocation of resources in States & UTs and make analysis of PIP and proposed expenditure plan to ensure adequate resources allocated for priority areas, in coordination with the Urban Health Program Management Expert and other MOHFW staff working on PIPs. Tracking fund transfer and utilization of funds under NUHM Review and analysis of expenditure by states as per the financial rules Coordinate with states for better utilization of financial resources and identify bottlenecks or best practices in financial management for better program performance Plan capacity building of state finance managers on financial management, accounting by identifying their gaps and needs, in coordination with the National Capacity Development Coordinator and State Capacity Development Coordinators.
6.	Quality	Essential	Minimum 5 years of	<ul style="list-style-type: none"> Support / strengthen quality

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
	Assurance Expert (2 posts)	<p>Qualification:</p> <ul style="list-style-type: none"> • MPH/ MBA (Quality Assurance/ Health Management with QA Certification) or Post Graduation in related field or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> • Certification in Six-sigma, ISO 9001, Quality Management / any other certification in Quality Assurance 	post-qualification experience in Quality Assurance in healthcare, in developing processes for health systems in quality and, monitoring and improving Quality Assurance mechanism and standards in health systems.	<p>parameters of service delivery</p> <ul style="list-style-type: none"> • Work closely with States and follow progress under QA • Promote quality audit of services at regular interval at all levels • Promote voluntarily accreditation of services and facilities for quality assurances • Capacity building of human resources on 'quality' issues • Support states/ ULBs and coordinate with them in implementing the quality assurance mechanism • Support states/ ULBs and coordinate with them in implementing the patient feedback mechanism at the health facilities in states/ ULBs • Support states in implementing QA in identified facilities • Monitoring implementation of the quality assurance mechanism under UH program.
7.	IEC/ BCC expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> • Post Graduate in Mass communication/ Social Science/ Management or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> • Training Course On 'Health 	Minimum 5 years of post-qualification work experience in advertising agency/ advocacy/ social development agency/ health promotion/ social mobilization in health sector with hands on experience in campaign planning at various national/ state	<ul style="list-style-type: none"> • To participate in the preparation of situational analysis and development of campaign, strategies for NUHM promotion to increase discourse and action among stakeholders. • Develop and maintain communication campaigns and associated work plan in accordance with agreed priorities of NUHM. • Monitor the progress made by

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
		Promotion'/Social and Behaviour Change Communication (SBCC)/ any other certificate/ diploma course in the related field.	level.	<p>states in improving NUHM promotion.</p> <ul style="list-style-type: none"> To ensure regular communication and coordination with state communication focal points on national campaign issues. Contribute to the development of state and district level capacity by coordinating state-specific campaign content to increase visibility and promote NUHM objectives. To ensure and enhance quality, consistency and appropriateness of state specific communication materials and activities.
8.	Community Processes Expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> MSW/ MBA in related field /Post Graduate in Social Sciences or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> Any certificate/ diploma course in the related field 	Minimum 5 years of post-qualification work experience in the area of Public health/ health, in handling community processes related interventions at state/district/ city level, supported organisations/ States/ Districts in formation of community workers/ ASHAs/Self Help Groups (SHG) and their coordination and trainings.	<ul style="list-style-type: none"> Assist in establishing demands between the vulnerable population and facilities in urban areas Support states in implementing community processes such as ASHA, MAS in achieving the designed interventions for healthcare service delivery especially to the vulnerable population Coordinate with states and facilitate community processes: <ul style="list-style-type: none"> (i) Selection, recruitment, capacity building of ASHA and MAS members (ii) Monitoring of community processes (iii) Develop community monitoring framework and support implementation /

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
				<p>monitoring</p> <ul style="list-style-type: none"> • Documentation of success / innovative community led initiatives • Adequate training of community process structure i.e. ASHA and MAS.
9	PPP Expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> • MBA/PGDM in health and hospital management / MSW or MA in Sociology or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> • Any certificate/ diploma course in the related field 	<p>Minimum 5 years of post-qualification experience in private sector/ NGO/ other organizations involved in PPP projects in public health/ healthcare sector/ social sector at national/ state level, knowledge of preparation of Request for proposals (RFPs) and Service level agreements (SLAs).</p>	<ul style="list-style-type: none"> • Identify the gaps/needs for PPP in healthcare service delivery • Assist the states/ULBs in designing PPP strategies for addressing the identified gaps • Exploring private sector involvement under NUHM • Assist states in designing and planning projects in urban primary healthcare involving the private sector • Assist the states in finalizing bid documents (procurement and contract management specialist to provide inputs into this task) • Facilitate market/stakeholder consultations • Facilitate contract design, monitoring framework and development of key performance indicators (procurement and contract management specialist to provide inputs into this task) • Monitoring PPP projects • Exploring areas for engaging private sector for efficiency including PPPs and cost benefit analysis of the outsourced project.

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
10.	Innovations / Best Practices Expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> • MPH/MBA or PGDM in Health and Hospital management/Post Graduate in Social Sciences/MA in Sociology/MSW or related field or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> • Any certificate/ diploma course in the related field 	Minimum 5 years of post-qualification work experience in the area of Public health/ health, knowledge of managing large projects in health/ public health/ social sector, evaluation of different health programs especially in Metro cities/Urban areas, worked for innovative projects in public health in private/ NGOs/ social or health sector at national/state level.	<ul style="list-style-type: none"> • Assist MOHFW and its designated organizations in developing “innovation and partnership framework” as a structured approach to enhance innovation and various partnerships in support of UH program augmentation, along with incentive mechanisms to encourage state and ULB level innovations and replication of innovative approaches • Establish criteria to assess and evaluate innovation and good practices in consultation with stakeholders • Assess innovations and good practices for UH Program augmentation. • Review and collect instances of innovation and good practices and classify them and develop easy-to-use mechanisms for access and utilization by all stakeholders • Enhance the existing mechanisms for dissemination and recommend new mechanisms for wider dissemination and replication support for states to adopt/adapt and scale up innovation and good practices • Coordinate and organize flagship knowledge sharing events and assist states and other organizations in identifying and documenting innovations and good practices

S. No.	Proposed Position	Qualification required	Experience	Role Envisaged
				<ul style="list-style-type: none"> Assist MOHFW and its designated organizations in monitoring and assessing the implementation of innovation and partnership framework and make recommendations for necessary improvements.
11.	Gender Expert	<p>Essential Qualification:</p> <ul style="list-style-type: none"> M.Phil. (Gender development studies)/M.A. (Gender development studies/Sociology/Psychology)/ MSW /Post Graduate in related field or equivalent degree from a recognized institution/ University <p>Preferable Qualification:</p> <ul style="list-style-type: none"> Any certificate/ diploma course in the related field. 	Minimum 3 years of post-qualification work experience in implementation, monitoring and evaluation of gender equity interventions in public health/social sector.	<ul style="list-style-type: none"> Assist NUHM in gender analyses of urban health issues and address gender gaps and challenges Assist NUHM in assessing state level gender equity interventions and identifying effective measures to address challenges faced by women and girls in accessing and utilizing urban health services for wider dissemination Assist NUHM in implementing the gender and social equity program action plan.

Checklist for EOI Proposal Submission (NPMA for NUHM)

Name of the Agency:

S.No.	Document required	Yes/ No	Page No.		Remarks
			From	To	
	One set of Proposal				
1.	Hard copy of proposal in spiral binding				
2.	Soft copy of the proposal in CD				
3.	<ul style="list-style-type: none"> Certificate of Registration (Certificate of Registration for a period of at least 5 years as on 31/3/2017, PAN Card, Service Tax Registration/ GST Registration as per GST Law and Rules) {Form-1(a)} Supporting documents attached 				
4.	Power of Attorney {Form-1(b)}				
5.	Average Annual Turnover (INR 30 Crores for the last three financial years (2013-14, 2014-15 & 2015-16) (Form-2)				
6.	Positive Net Worth as on 31 st March 2016 (Form-3)				
7.	Project in Public Health/ Health with minimum value of Rs 10 crores in last 5 years (Form-4)				
8.	At least 30 and above public health professionals on payroll of the firm on the date of submission of proposal (Form-5)				
9.	Not defaulted in payment of statutory dues (Form-6)				
10.	Not blacklisted by any Government entity (Form-7)				
11.	Not withdrawn from any government projects (Form-8)				
12.	CV's of professionals (Form-9)				

Supporting Documents : Certificate for No Disputed Statutory Liability

Note:

- All the documents attached with the EOI should be neat, clean and readable.
- All the pages in the Proposal submitted must be numbered serially.
- All the forms and supporting documents are mandatory to be submitted with the Proposal.
- If, Proposal is not submitted in desired formats with supporting documents, Proposals may be considered non- responsive.

Date

Name of the Bidder
Signature
Seal of the firm