



सी.के.मिश्रा

सचिव

**C.K.Mishra**  
Secretary



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण विभाग  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
Government of India  
Department of Health and Family Welfare  
Ministry of Health & Family Welfare

D.O.No. Z.28020/58/2017-CH

Dated : 25<sup>th</sup> April, 2017

Dear B.P.,

As you are aware, improving health of children is one of the priority areas of National Health Mission. Diarrhoea contributes to around 10 percent under-five deaths in the country and most of these deaths are clustered around summer and monsoon seasons. Therefore, to effectively address this issue, Intensified Diarrhoea Control Fortnight (IDCF) is being implemented for the last three years, reaching out to millions of children, with essential life-saving commodity of ORS and Zinc Dispersible tablets along with awareness generation activities on preventive aspects, as childhood diarrhoeal diseases continue to be a major killer among under-five children in many states.

I am pleased to inform that with it has been decided to conduct IDCF this year from 12<sup>th</sup> June to 24<sup>th</sup> June, 2017. The main activities will include intensification of advocacy and awareness generation, strengthening service provision for diarrhoea case management, establishment of ORS-Zinc corners, prepositioning of ORS by ASHA to households with under-five children and awareness generation activities for sanitation and hygiene.

The meaningful convergence between health department and other line departments like Education Department, Panchayati Raj institutions, Drinking Water and Sanitation, Tribal Welfare and Women and Child Development is central to the success of this initiative. Thus, you are requested to kindly accord top most priority to ensure best implementation of IDCF 2017 through convergence of efforts towards zero diarrhoea deaths. I am sure your leadership will add a lot of value to the programme.

*With regards,*

Yours sincerely,

(C.K. Mishra)

Shri Basant Pratap Singh  
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