



Shri Narendra Modi
Hon'ble Prime Minister



Ministry of Health and Family Welfare
Government of India

Launch of Nationwide Breastfeeding Programme

by

Shri Jagat Prakash Nadda

Hon'ble Union Minister of Health and Family Welfare

In the august presence of

Shri Faggan Singh Kulaste

Hon'ble Union Minister of State
Ministry of Health and Family Welfare

Smt. Anupriya Patel

Hon'ble Union Minister of State
Ministry of Health and Family Welfare

Hyatt Regency
New Delhi

5 August 2016

Breastfeeding...

A commitment, not an option!

MAA

Mothers' Absolute Affection

एक संकल्प



MOTHER'S MILK

The best foundation for the child

- Protects child against pneumonia and diarrhoea
- Reduces risk of non-communicable diseases in later years of life
- Promotes brain development
- Ensure breastfeeding within 1 hour of birth
- Breastfeed exclusively for the first six months, as your baby needs only breastmilk & not even water
- Start complementary feeding when the baby completes 6 months along with continued breastfeeding
- Continue to breastfeed for at least 2 years

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